



ICM Poll for The Guardian

Fieldwork dates: 16-18th October 2009

Interview Method: Telephone.

Population effectively sampled: All adults aged 18+

Sampling Method: Within each government office region, a random sample of telephone numbers was drawn from the entire BT database of domestic telephone numbers. Each number so selected had its last digit randomised so as to provide a sample including both listed and unlisted numbers.

Sample size: 1,002

Data weighting: Data were weighted to the profile of all adults aged 18+ (including non telephone owning households). Data were weighted by sex, age, social class, household tenure, work status, number of cars in the household and whether or not respondent has taken a foreign holiday in the last 3 years. Targets for the weighted data were derived from the National Readership survey, a random probability survey comprising 34,000 random face-to-face interviews conducted annually.

The data were further weighted by declared votes in the 2005 general election. The weighting scheme is designed as follows:

Weighting by past votes

1. Respondents are asked whether they voted in the last general election and if they did, which party they voted for.

2. The sample is weighted by demographics (age, sex, tenure etc). However, after such weighting the declared past votes may not match, exactly, the results of the last election. Partly this is because demographics (by which ICM control the sample) are relatively poorly correlated with vote behaviour. Nevertheless past vote weighting has to be used with caution as some people genuinely forget how they voted. We cannot simply weight the data to the actual results last time.

3. ICM takes the declared past votes on any new poll and adds it to the 20 or so most recent ICM polls containing the same question. The average of these polls is used in the past vote weighting scheme.

4. ICM compares the declared past votes derived in 3) above to the actual result of the last general election and gives a weight of 80% to the results of the last election and 20% to the average of the most recent polls, thereby assuming that most of the difference (70%) can be attributed to political imbalance in the sample and 30% to faulty recall.

Weighting for turnout

1. ICM ask respondents to say how likely it is that they will go and vote in a new general election using a ten points scale where 10 means they would be absolutely certain to vote and 1 means they would be certain not to vote.

Voting intentions: ICM derives vote intentions from 2 questions.

First of all respondents are asked how likely it is that they would be to go and vote in a new election.

Those who say they will vote are asked to say which party they would support in a new election. Respondents are then asked whether they voted in 2005 and which party they voted for in that election. The vote figures shown in the table are calculated after ICM has excluded those who say they will not vote, refuse to answer the question or don't know who they would vote for. The figures are adjusted for turnout calculated accordingly to their stated intentions to vote.

In a further step, ICM add 50% of those who refuse to answer the vote intention question or say they don't know to the party they voted for in 2005.

The analysis by vote intention shown on each table is taken from table 1, ie before adjusting for refusers and don't knows.

Questions: The computer tables attached in PDF format show each question, in full, in the order they were put to respondents, all response codes and the weighted and un-weighted bases for all demographics and other data including but not limited that published .

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Opinion Poll

CATI Fieldwork : 16th-18th October 2009

Absolutes/col percents

Table 1

Q.A Some people have said they would not vote in a new General Election, while others have said they would vote. I would like to know how certain it is that you would actually vote in a general election?

Base: All respondents

	Total	Gender		Age				Social Class				Voting Intention				Vote In 2005 General Election			Region			
		Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid- lands	South	
Unweighted base	1002	449	553	72	112	575	243	329	190	180	303	279	153	93	80	206	260	95	362	297	343	
Weighted base	1002	483	519	115	157	518	212	261	294	210	237	262	157	116	74	195	225	128	331	308	362	
Certain to vote	(10)	493	246	246	26	64	271	133	146	127	97	123	174	88	60	41	140	138	75	157	144	193
		49%	51%	47%	22%	41%	52%	63%	56%	43%	46%	52%	66%	56%	52%	56%	72%	61%	59%	47%	47%	53%
	(9)	80	39	41	8	18	41	13	36	15	14	16	22	19	12	4	16	25	13	14	27	39
		8%	8%	8%	7%	11%	8%	6%	14%	5%	6%	7%	9%	12%	10%	6%	8%	11%	10%	4%	9%	11%
	(8)	95	41	55	15	22	45	14	24	23	20	25	15	14	12	16	16	10	40	31	24	
		10%	8%	11%	13%	14%	9%	7%	9%	9%	11%	8%	9%	9%	12%	16%	8%	7%	8%	12%	10%	7%
	(7)	41	23	18	6	7	23	5	11	13	11	6	15	6	2	-	2	15	6	13	11	17
		4%	5%	3%	5%	4%	5%	3%	4%	4%	5%	3%	6%	4%	2%	-	1%	6%	5%	4%	4%	5%
	(6)	42	22	20	6	11	18	7	9	8	7	14	6	8	3	5	4	3	19	3	20	
		4%	5%	4%	5%	7%	3%	3%	4%	6%	4%	3%	5%	4%	7%	4%	3%	2%	2%	6%	1%	6%
	(5)	83	31	53	20	11	36	17	9	28	28	18	9	7	13	10	10	10	9	29	23	31
		8%	6%	10%	17%	7%	7%	8%	3%	10%	13%	8%	4%	5%	11%	13%	5%	4%	7%	9%	8%	8%
	(4)	20	10	10	7	2	9	2	2	10	4	4	1	2	7	2	-	5	6	8	5	7
		2%	2%	2%	6%	1%	2%	1%	1%	3%	2%	2%	1%	1%	6%	3%	-	2%	4%	2%	2%	2%
	(3)	20	9	11	5	7	6	2	4	13	-	4	1	14	1	1	-	1	1	6	5	9
		2%	2%	2%	4%	4%	1%	1%	1%	4%	-	2%	*	9%	1%	2%	-	*	1%	2%	2%	2%
	(2)	8	2	6	1	1	4	2	1	-	3	3	1	1	*	-	-	1	-	1	4	2
		1%	*	1%	1%	1%	1%	1%	1%	-	2%	1%	*	1%	*	-	-	*	-	*	1%	1%
Certain not to vote	(1)	106	52	53	13	15	62	16	20	37	18	32	-	-	-	-	5	11	4	39	49	18
		11%	11%	10%	11%	9%	12%	8%	7%	13%	8%	13%	-	-	-	-	2%	5%	3%	12%	16%	5%
Don't know		14	7	8	9	1	3	1	1	6	3	5	-	-	-	-	1	-	-	6	6	2
		1%	1%	1%	8%	1%	1%	*	*	2%	1%	2%	-	-	-	-	*	-	-	2%	2%	1%
Mean		7.72	7.81	7.64	6.46	7.57	7.79	8.31	8.38	7.21	7.70	7.63	9.09	8.47	8.37	8.49	9.13	8.63	8.52	7.54	7.37	8.18
Standard deviation		3.05	3.05	3.06	3.01	2.96	3.11	2.81	2.66	3.22	2.90	3.27	1.55	2.31	2.13	2.10	1.86	2.40	2.36	3.11	3.40	2.62
Standard error		0.10	0.14	0.13	0.37	0.28	0.13	0.18	0.15	0.24	0.22	0.19	0.09	0.19	0.22	0.23	0.13	0.15	0.24	0.16	0.20	0.14

Opinion Poll

CATI Fieldwork : 16th-18th October 2009

Absolutes/col percents

Table 2

Q.B The Conservatives, Labour, the Liberal Democrats and other parties would fight a new election in your area.

If there were a general election tomorrow which party do you think you would vote for?

Base: All respondents

	Gender			Age				Social Class				Voting Intention				Vote In 2005 General Election			Region		
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid- lands	South
Unweighted base	1002	449	553	72	112	575	243	329	190	180	303	279	153	93	80	206	260	95	362	297	343
Weighted base	1002	483	519	115	157	518	212	261	294	210	237	262	157	116	74	195	225	128	331	308	362
Conservative	262	131	131	11	46	136	69	89	67	55	50	262	-	-	-	146	41	15	68	70	124
	26%	27%	25%	10%	29%	26%	33%	34%	23%	26%	21%	100%	-	-	-	75%	18%	12%	20%	23%	34%
Labour	157	72	85	22	37	71	27	36	38	33	51	-	157	-	-	5	95	5	62	42	53
	16%	15%	16%	19%	23%	14%	13%	14%	13%	16%	21%	-	100%	-	-	2%	42%	4%	19%	14%	15%
Liberal Democrat/ Liberal	116	62	54	17	16	56	27	30	43	18	24	-	-	116	-	6	12	58	30	32	53
	12%	13%	10%	14%	10%	11%	13%	12%	15%	9%	10%	-	-	100%	-	3%	5%	45%	9%	11%	15%
Scottish National Party/ SNP	10	8	2	-	1	7	2	3	2	2	3	-	-	-	10	-	1	*	10	-	-
	1%	2%	*	-	1%	1%	1%	1%	1%	1%	1%	-	-	-	14%	-	*	*	3%	-	-
Plaid Cymru	4	2	2	-	1	2	*	2	-	1	1	-	-	-	4	1	3	-	-	4	-
	*	*	*	-	1%	*	*	1%	-	*	1%	-	-	-	5%	1%	1%	-	-	1%	-
Green Party	14	6	8	-	3	10	*	3	7	1	3	-	-	-	14	-	2	4	2	4	8
	1%	1%	2%	-	2%	2%	*	1%	2%	*	1%	-	-	-	19%	-	1%	3%	1%	1%	2%
UK Independence Party (UKIP)	18	12	5	1	1	9	7	2	2	6	8	-	-	-	18	3	3	1	3	8	6
	2%	3%	1%	1%	1%	2%	3%	1%	1%	3%	3%	-	-	-	24%	2%	1%	1%	1%	3%	2%
Other	28	20	9	2	7	13	5	4	3	13	8	-	-	-	28	5	3	3	12	13	3
	3%	4%	2%	2%	5%	3%	2%	1%	1%	6%	3%	-	-	-	38%	3%	1%	3%	4%	4%	1%
Would not vote	106	52	53	13	15	62	16	20	37	18	32	-	-	-	-	5	11	4	39	49	18
	11%	11%	10%	11%	9%	12%	8%	7%	13%	8%	13%	-	-	-	-	2%	5%	3%	12%	16%	5%
Don't know	209	78	131	43	23	106	36	52	71	42	43	-	-	-	-	19	45	28	78	53	78
	21%	16%	25%	38%	15%	20%	17%	20%	24%	20%	18%	-	-	-	-	10%	20%	22%	23%	17%	22%
Refused	80	40	39	6	6	46	21	22	24	20	14	-	-	-	-	6	9	9	28	32	19
	8%	8%	8%	5%	4%	9%	10%	8%	8%	9%	6%	-	-	-	-	3%	4%	7%	9%	10%	5%

Opinion Poll

CATI Fieldwork : 16th-18th October 2009

Absolutes/col percents

Table 3

Data derived from:-

Q.A Some people have said they would not vote in a new General Election, while others would go and vote at their polling station.

I would like to know how certain it is that you would actually go and vote in a general election?

Q.B The Conservatives, Labour, the Liberal Democrats and other parties would fight a new election in your area.

If there were a general election tomorrow which party do you think you would vote for?

Data excludes those who definitely will not vote (11%), don't know who they would vote for (21%) or refuse to answer (8%)

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Gender			Age				Social Class				Voting Intention				Vote In 2005 General Election			Region		
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid- lands	South
Unweighted base	529	252	277	22	57	307	143	189	85	94	161	255	129	79	66	167	169	61	182	153	194
Weighted base	509	258	251	30	88	266	124	156	124	101	128	236	128	87	58	157	149	78	151	150	208
Conservative	236	114	122	9	39	125	63	82	62	44	47	236	-	-	-	139	37	14	60	66	110
	46%	44%	49%	31%	44%	47%	50%	53%	50%	44%	37%	100%	-	-	-	89%	25%	17%	40%	44%	53%
Labour	128	57	70	16	27	58	27	34	25	30	39	-	128	-	-	3	91	3	52	33	42
	25%	22%	28%	53%	31%	22%	21%	22%	20%	30%	30%	-	100%	-	-	2%	61%	4%	35%	22%	20%
Liberal Democrat/ Liberal	87	48	40	4	13	48	22	29	24	12	23	-	-	87	-	6	10	53	16	29	42
	17%	18%	16%	13%	15%	18%	18%	18%	20%	12%	18%	-	-	100%	-	4%	7%	68%	10%	20%	20%
Scottish National Party/ SNP	9	7	2	-	1	6	2	2	2	2	3	-	-	-	9	-	1	*	9	-	-
	2%	3%	1%	-	1%	2%	2%	1%	2%	2%	3%	-	-	-	16%	-	1%	1%	6%	-	-
Plaid Cymru	3	2	1	-	1	1	*	2	-	1	-	-	-	-	3	1	1	-	-	3	-
	1%	1%	*	-	1%	*	*	1%	-	1%	-	-	-	-	4%	1%	1%	-	-	2%	-
Green Party	12	6	6	-	3	9	-	3	7	1	1	-	-	-	12	-	2	4	2	4	6
	2%	2%	2%	-	4%	3%	-	2%	5%	1%	1%	-	-	-	21%	-	1%	5%	1%	3%	3%
UK Independence Party (UKIP)	15	11	3	-	1	8	6	2	1	4	7	-	-	-	15	3	3	1	3	6	6
	3%	4%	1%	-	1%	3%	5%	1%	1%	4%	6%	-	-	-	25%	2%	2%	1%	2%	4%	3%
Other	19	13	6	1	2	12	4	3	2	7	7	-	-	-	19	5	3	3	9	8	2
	4%	5%	2%	3%	3%	4%	3%	2%	2%	7%	6%	-	-	-	34%	3%	2%	4%	6%	6%	1%

Opinion Poll
CATI Fieldwork : 16th-18th October 2009

Col percents

Table 4
Published Vote Intention Figures
Percentages derived from the responses of 752 respondents

	<u>Total</u>
Conservative	44%
Labour	27%
Liberal Democrat	18%
Other	11%

Opinion Poll

CATI Fieldwork : 16th-18th October 2009

Absolutes/col percents

Table 5

Q.1 Irrespective of which party you yourself support, overall would you say that The Conservatives led by David Cameron have handled the issue of MP's expenses well or badly?

Base: All respondents

	Total	Gender		Age				Social Class				Voting Intention				Vote In 2005 General Election			Region		
		Male	Fe-male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid-lands	South
Unweighted base	1002	449	553	72	112	575	243	329	190	180	303	279	153	93	80	206	260	95	362	297	343
Weighted base	1002	483	519	115	157	518	212	261	294	210	237	262	157	116	74	195	225	128	331	308	362
NET: Well	513	239	273	48	85	254	126	158	151	87	117	203	57	57	33	140	105	68	151	159	203
	51%	50%	53%	41%	54%	49%	60%	61%	51%	41%	49%	78%	36%	49%	45%	71%	47%	53%	46%	52%	56%
Very well	(4) 86	49	37	3	13	38	32	34	20	9	22	49	3	7	6	33	17	9	20	25	40
	9%	10%	7%	3%	8%	7%	15%	13%	7%	4%	9%	19%	2%	6%	9%	17%	7%	7%	6%	8%	11%
Quite well	(3) 427	190	236	44	72	216	94	124	130	78	94	154	54	50	27	106	88	59	131	134	162
	43%	39%	46%	38%	46%	42%	44%	48%	44%	37%	40%	59%	34%	43%	36%	54%	39%	46%	39%	43%	45%
Quite badly	(2) 221	117	104	21	29	134	38	57	64	54	45	36	52	45	22	25	59	36	86	62	72
	22%	24%	20%	18%	19%	26%	18%	22%	22%	26%	19%	14%	33%	39%	29%	13%	26%	28%	26%	20%	20%
Very badly	(1) 157	89	69	8	26	90	33	28	44	44	42	13	36	10	18	20	46	23	46	62	49
	16%	18%	13%	7%	17%	17%	16%	11%	15%	21%	18%	5%	23%	8%	24%	10%	20%	18%	14%	20%	14%
NET: Badly	378	205	173	29	55	223	71	85	108	98	87	50	88	54	40	45	105	59	133	125	121
	38%	43%	33%	25%	35%	43%	33%	32%	37%	47%	37%	19%	56%	47%	54%	23%	46%	46%	40%	40%	33%
Don't know	111	38	73	39	17	41	15	18	35	25	34	9	12	4	1	10	16	1	48	25	39
	11%	8%	14%	33%	11%	8%	7%	7%	12%	12%	14%	4%	7%	4%	1%	5%	7%	1%	14%	8%	11%
Mean	2.50	2.45	2.54	2.56	2.51	2.42	2.63	2.68	2.49	2.28	2.48	2.95	2.17	2.49	2.30	2.83	2.36	2.43	2.44	2.43	2.60
Standard deviation	0.89	0.93	0.85	0.75	0.90	0.88	0.95	0.86	0.87	0.88	0.94	0.74	0.83	0.75	0.95	0.85	0.91	0.87	0.85	0.93	0.89
Standard error	0.03	0.05	0.04	0.11	0.09	0.04	0.06	0.05	0.07	0.07	0.06	0.04	0.07	0.08	0.11	0.06	0.06	0.09	0.05	0.06	0.05

Opinion Poll

CATI Fieldwork : 16th-18th October 2009

Absolutes/col percents

Table 6

Q.1 Irrespective of which party you yourself support, overall would you say that Labour led by Gordon Brown have handled the issue of MP's expenses well or badly?

Base: All respondents

	Total	Gender		Age				Social Class				Voting Intention				Vote In 2005 General Election			Region			
		Male	Fe-male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid-lands	South	
Unweighted base	1002	449	553	72	112	575	243	329	190	180	303	279	153	93	80	206	260	95	362	297	343	
Weighted base	1002	483	519	115	157	518	212	261	294	210	237	262	157	116	74	195	225	128	331	308	362	
NET: Well	245	110	136	25	54	117	49	75	67	45	59	48	65	32	14	26	80	38	79	82	84	
	24%	23%	26%	22%	34%	23%	23%	29%	23%	21%	25%	18%	42%	27%	19%	13%	36%	29%	24%	27%	23%	
Very well	(4)	32	13	19	*	11	12	8	7	5	6	14	8	8	2	2	1	10	5	12	11	9
		3%	3%	4%	*	7%	2%	4%	2%	2%	3%	6%	3%	5%	2%	2%	*	4%	4%	4%	4%	2%
Quite well	(3)	213	97	117	25	43	105	41	69	62	38	44	40	57	29	12	25	70	32	67	71	75
		21%	20%	22%	21%	28%	20%	19%	26%	21%	18%	19%	15%	36%	25%	17%	13%	31%	25%	20%	23%	21%
Quite badly	(2)	336	171	165	38	41	178	79	90	101	69	76	94	54	55	22	68	71	48	126	96	113
		34%	35%	32%	33%	26%	34%	37%	35%	34%	33%	32%	36%	34%	47%	30%	35%	31%	37%	38%	34%	31%
Very badly	(1)	323	167	157	17	46	189	71	80	91	77	75	115	24	25	37	94	63	39	90	109	125
		32%	35%	30%	15%	29%	36%	34%	31%	31%	37%	32%	44%	15%	22%	49%	48%	28%	30%	27%	35%	35%
NET: Badly		659	338	322	55	87	366	151	170	192	145	151	209	78	80	59	162	133	87	216	205	239
		66%	70%	62%	48%	55%	71%	71%	65%	66%	69%	64%	80%	49%	69%	79%	83%	59%	68%	65%	67%	66%
Don't know		97	35	62	35	16	35	12	16	35	20	27	5	14	4	1	7	12	4	37	21	39
		10%	7%	12%	30%	10%	7%	6%	6%	12%	9%	11%	2%	9%	4%	2%	4%	5%	3%	11%	7%	11%
Mean		1.95	1.90	2.00	2.10	2.13	1.88	1.93	2.01	1.92	1.86	1.99	1.77	2.35	2.08	1.71	1.64	2.13	2.03	2.00	1.95	1.90
Standard deviation		0.86	0.83	0.88	0.73	0.96	0.83	0.85	0.85	0.82	0.85	0.92	0.82	0.82	0.75	0.83	0.73	0.89	0.87	0.84	0.88	0.85
Standard error		0.03	0.04	0.04	0.10	0.10	0.04	0.06	0.05	0.06	0.07	0.06	0.05	0.07	0.08	0.09	0.05	0.06	0.09	0.05	0.05	0.05

Opinion Poll

CATI Fieldwork : 16th-18th October 2009

Absolutes/col percents

Table 7

Q.1 Irrespective of which party you yourself support, overall would you say that the Liberal Democrats led by Nick Clegg have handled the issue of MP's expenses well or badly?

Base: All respondents

	Total	Gender		Age				Social Class				Voting Intention				Vote In 2005 General Election			Region			
		Male	Fe-male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid-lands	South	
Unweighted base	1002	449	553	72	112	575	243	329	190	180	303	279	153	93	80	206	260	95	362	297	343	
Weighted base	1002	483	519	115	157	518	212	261	294	210	237	262	157	116	74	195	225	128	331	308	362	
NET: Well	457	230	226	38	70	238	110	139	140	86	92	135	74	86	36	90	100	90	139	147	171	
	46%	48%	44%	33%	45%	46%	52%	53%	48%	41%	39%	51%	47%	75%	48%	46%	45%	70%	42%	48%	47%	
Very well	(4)	55	31	25	-	8	29	18	15	19	4	17	12	8	12	8	10	13	15	15	18	21
	5%	6%	5%	-	5%	6%	9%	6%	6%	2%	7%	5%	5%	10%	11%	5%	6%	12%	5%	6%	6%	
Quite well	(3)	402	200	202	38	62	209	92	123	122	81	75	123	66	75	28	79	88	74	123	129	150
	40%	41%	39%	33%	40%	40%	44%	47%	41%	39%	32%	47%	42%	64%	37%	41%	39%	58%	37%	42%	41%	
Quite badly	(2)	183	98	85	13	31	104	35	43	51	42	47	56	35	19	22	48	44	16	65	49	69
	18%	20%	16%	11%	20%	20%	16%	17%	17%	20%	20%	21%	22%	16%	30%	25%	19%	12%	20%	22%	16%	19%
Very badly	(1)	111	59	52	5	21	62	23	28	29	24	30	19	18	2	9	17	31	11	32	47	32
	11%	12%	10%	4%	14%	12%	11%	11%	10%	12%	13%	7%	12%	1%	13%	9%	14%	8%	10%	15%	9%	
NET: Badly	294	157	137	18	52	167	57	71	80	67	76	75	53	20	31	65	75	26	98	95	101	
	29%	33%	26%	15%	33%	32%	27%	27%	27%	32%	32%	29%	34%	18%	42%	33%	33%	21%	29%	31%	28%	
Don't know	251	95	156	60	34	113	44	52	74	57	69	52	30	9	7	40	50	12	95	66	90	
	25%	20%	30%	52%	22%	22%	21%	20%	25%	27%	29%	20%	19%	8%	9%	21%	22%	9%	29%	21%	25%	
Mean	2.53	2.52	2.55	2.60	2.47	2.50	2.63	2.60	2.59	2.43	2.47	2.61	2.50	2.91	2.52	2.54	2.47	2.81	2.52	2.49	2.59	
Standard deviation	0.83	0.85	0.82	0.64	0.86	0.84	0.85	0.81	0.82	0.79	0.90	0.73	0.82	0.59	0.88	0.78	0.87	0.78	0.81	0.89	0.80	
Standard error	0.03	0.04	0.04	0.11	0.09	0.04	0.06	0.05	0.07	0.07	0.06	0.05	0.07	0.06	0.11	0.06	0.06	0.09	0.05	0.06	0.05	

Opinion Poll

CATI Fieldwork : 16th-18th October 2009

Absolutes/col percents

Table 8

Q.2 Some MP's are saying that they have been treated unfairly by the investigating team looking at their expenses. From what you have seen or heard do you think they have been fairly treated or unfairly treated?

Base: All respondents

	Gender			Age				Social Class				Voting Intention				Vote In 2005 General Election			Region		
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid- lands	South
Unweighted base	1002	449	553	72	112	575	243	329	190	180	303	279	153	93	80	206	260	95	362	297	343
Weighted base	1002	483	519	115	157	518	212	261	294	210	237	262	157	116	74	195	225	128	331	308	362
Fairly treated	807	374	433	71	128	436	172	210	216	178	204	220	134	92	61	166	198	98	252	254	302
	81%	78%	83%	61%	82%	84%	81%	80%	74%	85%	86%	84%	85%	79%	82%	85%	88%	77%	76%	82%	83%
Unfairly treated	133	84	49	26	22	59	26	40	55	19	18	38	19	16	8	26	22	26	51	37	45
	13%	17%	9%	23%	14%	11%	12%	15%	19%	9%	8%	14%	12%	14%	11%	13%	10%	20%	15%	12%	12%
Don't know	62	25	37	18	7	23	13	12	22	13	14	4	4	7	5	3	6	4	28	18	16
	6%	5%	7%	16%	4%	5%	6%	5%	8%	6%	6%	2%	3%	6%	7%	2%	3%	3%	8%	6%	4%

Opinion Poll

CATI Fieldwork : 16th-18th October 2009

Absolutes/col percents

Table 9

Q.3 Again, putting aside your own party preference, from what you recall of the party conferences and other announcements do you think the ... party is looking to cut public expenditure too much, too little or by about the right amount?

Base: All respondents

	Gender			Age				Social Class				Voting Intention				Vote In 2005 General Election			Region		
	Total	Male	Fe-male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid-lands	South
Unweighted base	1002	449	553	72	112	575	243	329	190	180	303	279	153	93	80	206	260	95	362	297	343
Weighted base	1002	483	519	115	157	518	212	261	294	210	237	262	157	116	74	195	225	128	331	308	362
<u>Conservative</u>																					
Too much	339	161	178	27	56	208	47	88	92	74	84	40	87	39	35	33	111	53	120	115	104
	34%	33%	34%	24%	36%	40%	22%	34%	31%	35%	35%	15%	56%	34%	47%	17%	49%	41%	36%	37%	29%
About the right amount	383	180	202	42	56	187	99	107	104	84	88	173	31	40	27	109	65	49	118	112	153
	38%	37%	39%	36%	36%	36%	47%	41%	35%	40%	37%	66%	20%	34%	36%	56%	29%	38%	36%	36%	42%
Too little	114	64	51	24	19	41	30	21	47	23	24	25	19	18	8	24	17	11	42	32	41
	11%	13%	10%	21%	12%	8%	14%	8%	16%	11%	10%	10%	12%	15%	11%	12%	8%	9%	13%	10%	11%
Don't know	166	78	88	22	26	82	36	44	51	29	42	24	19	19	5	30	32	15	52	50	64
	17%	16%	17%	19%	16%	16%	17%	17%	17%	14%	18%	9%	12%	16%	7%	15%	14%	12%	16%	16%	18%
<u>Labour</u>																					
Too much	280	131	148	23	53	151	53	66	71	82	60	61	45	31	29	46	75	30	85	97	98
	28%	27%	29%	20%	34%	29%	25%	25%	24%	39%	25%	23%	28%	27%	39%	24%	33%	24%	26%	31%	27%
About the right amount	282	126	157	33	48	139	62	59	88	53	82	45	82	29	17	37	81	37	113	81	88
	28%	26%	30%	29%	31%	27%	29%	23%	30%	25%	35%	17%	52%	25%	22%	19%	36%	29%	34%	26%	24%
Too little	239	132	107	20	32	127	59	88	65	35	51	109	15	30	18	69	40	39	59	81	98
	24%	27%	21%	17%	20%	25%	28%	34%	22%	17%	21%	42%	10%	26%	25%	36%	18%	30%	18%	26%	27%
Don't know	201	93	108	39	24	101	37	48	69	39	45	46	16	25	10	43	29	22	74	49	78
	20%	19%	21%	34%	15%	20%	17%	18%	24%	18%	19%	18%	10%	21%	14%	22%	13%	17%	22%	16%	21%
<u>Liberal Democrat</u>																					
Too much	150	77	73	15	16	94	25	37	44	35	34	21	27	13	22	25	40	17	49	54	47
	15%	16%	14%	13%	10%	18%	12%	14%	15%	17%	14%	8%	17%	11%	29%	13%	18%	13%	15%	17%	13%
About the right amount	354	166	188	47	50	183	74	86	106	79	83	95	54	59	25	66	75	60	133	114	107
	35%	34%	36%	40%	32%	35%	35%	33%	36%	38%	35%	36%	34%	51%	34%	34%	33%	46%	40%	37%	30%
Too little	135	71	64	14	19	60	42	34	43	24	33	46	22	18	8	37	24	14	41	43	51
	13%	15%	12%	12%	12%	12%	20%	13%	15%	12%	14%	18%	14%	16%	11%	19%	10%	11%	12%	14%	14%
Don't know	363	168	195	40	71	181	71	105	101	71	87	99	54	26	19	68	86	38	108	97	158
	36%	35%	38%	35%	45%	35%	33%	40%	34%	34%	37%	38%	34%	23%	25%	35%	38%	29%	33%	31%	44%

Opinion Poll

CATI Fieldwork : 16th-18th October 2009

Absolutes/col percents

Table 10

Q.4 As a result of what you saw or heard of the party conferences would you say you are more or less likely to vote...?

Base: All respondents

	Total	Gender		Age				Social Class				Voting Intention				Vote In 2005 General Election			Region		
		Male	Fe-male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid-lands	South
Unweighted base	1002	449	553	72	112	575	243	329	190	180	303	279	153	93	80	206	260	95	362	297	343
Weighted base	1002	483	519	115	157	518	212	261	294	210	237	262	157	116	74	195	225	128	331	308	362
<u>Conservative</u>																					
More likely	381	181	200	39	58	187	96	116	103	78	84	228	28	15	16	142	72	40	116	106	158
	38%	37%	38%	34%	37%	36%	46%	44%	35%	37%	36%	87%	18%	13%	21%	73%	32%	31%	35%	34%	44%
No difference	94	53	41	5	12	56	21	33	34	10	17	18	12	11	8	18	13	10	26	29	38
	9%	11%	8%	4%	8%	11%	10%	13%	12%	5%	7%	7%	7%	10%	11%	9%	6%	8%	8%	10%	11%
Less likely	422	209	213	52	70	225	75	86	122	96	118	13	116	84	49	25	126	74	148	137	137
	42%	43%	41%	45%	45%	43%	35%	33%	42%	46%	50%	5%	74%	73%	67%	13%	56%	58%	45%	44%	38%
Don't know	106	40	66	20	16	51	19	27	34	26	18	3	2	4	1	11	15	4	41	36	28
	11%	8%	13%	17%	10%	10%	9%	10%	12%	12%	8%	1%	1%	4%	1%	5%	6%	3%	12%	12%	8%
<u>Labour</u>																					
More likely	196	91	105	34	35	96	32	37	60	45	54	4	119	6	5	6	91	11	90	57	50
	20%	19%	20%	29%	22%	19%	15%	14%	20%	21%	23%	2%	75%	6%	7%	3%	41%	9%	27%	18%	14%
No difference	97	52	45	3	20	58	16	43	27	9	18	18	17	15	8	16	17	19	22	32	43
	10%	11%	9%	2%	13%	11%	8%	16%	9%	4%	8%	7%	11%	13%	11%	8%	8%	15%	7%	10%	12%
Less likely	619	312	307	62	88	321	147	158	181	135	145	236	20	94	60	164	108	97	186	191	241
	62%	65%	59%	54%	56%	62%	70%	61%	62%	64%	61%	90%	13%	81%	81%	84%	48%	76%	56%	62%	67%
Don't know	90	28	62	17	14	43	16	23	26	21	20	4	1	1	1	9	9	1	34	29	28
	9%	6%	12%	15%	9%	8%	8%	9%	9%	10%	9%	2%	1%	1%	1%	5%	4%	1%	10%	9%	8%
<u>Liberal Democrats</u>																					
More likely	263	133	130	27	37	154	45	60	90	57	56	44	28	90	18	32	49	70	92	68	103
	26%	28%	25%	24%	23%	30%	21%	23%	31%	27%	24%	17%	18%	78%	24%	16%	22%	55%	28%	22%	28%
No difference	129	66	63	6	27	74	23	65	24	17	23	36	23	12	12	29	29	20	29	44	57
	13%	14%	12%	6%	17%	14%	11%	25%	8%	8%	10%	14%	15%	10%	16%	15%	13%	16%	9%	14%	16%
Less likely	496	228	267	62	73	240	121	108	148	101	139	172	105	10	40	121	133	34	168	158	169
	49%	47%	51%	54%	46%	46%	57%	41%	50%	48%	59%	66%	67%	9%	53%	62%	59%	27%	51%	51%	47%
Don't know	114	55	59	20	21	51	22	29	32	34	19	9	2	4	5	14	14	4	43	38	33
	11%	11%	11%	17%	13%	10%	10%	11%	11%	16%	8%	4%	1%	3%	7%	7%	6%	3%	13%	12%	9%

Opinion Poll

CATI Fieldwork : 16th-18th October 2009

Absolutes/col percents

Table 11

Q.5 Please consider the economy for a moment, your current financial situation and your ability to keep up with the cost of living. Taking this into account how confident do you feel about things at the moment?

Base: All respondents

	Total	Gender		Age				Social Class				Voting Intention				Vote In 2005 General Election			Region			
		Male	Fe-male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid-lands	South	
Unweighted base	1002	449	553	72	112	575	243	329	190	180	303	279	153	93	80	206	260	95	362	297	343	
Weighted base	1002	483	519	115	157	518	212	261	294	210	237	262	157	116	74	195	225	128	331	308	362	
NET: Confident	480	258	222	55	86	247	91	159	131	91	99	139	102	53	32	111	126	52	180	129	171	
	48%	53%	43%	48%	55%	48%	43%	61%	45%	43%	42%	53%	65%	46%	44%	57%	56%	40%	54%	42%	47%	
Very Confident	(4)	64	48	16	12	8	30	14	23	6	20	14	16	14	4	6	13	19	5	25	23	16
		6%	10%	3%	10%	5%	6%	7%	9%	2%	10%	6%	6%	9%	4%	8%	7%	9%	4%	8%	7%	4%
Fairly confident	(3)	416	210	206	44	78	217	77	136	125	70	85	124	88	49	27	98	107	47	155	106	155
		42%	44%	40%	38%	50%	42%	36%	52%	43%	34%	36%	47%	56%	42%	36%	50%	47%	37%	47%	34%	43%
Not very confident	(2)	335	130	204	42	36	182	75	77	109	72	78	86	35	41	23	54	68	53	96	106	133
		33%	27%	39%	37%	23%	35%	35%	29%	37%	34%	33%	33%	23%	36%	31%	28%	30%	41%	29%	34%	37%
Not at all confident	(1)	175	86	89	15	31	84	46	24	51	44	55	37	19	19	18	31	30	22	51	71	54
		17%	18%	17%	13%	20%	16%	22%	9%	17%	21%	23%	14%	12%	17%	24%	16%	13%	17%	15%	23%	15%
NET: Not confident		510	216	293	57	67	265	120	101	160	116	133	123	55	61	41	85	98	74	147	177	186
		51%	45%	56%	49%	43%	51%	57%	39%	55%	55%	56%	47%	35%	52%	55%	43%	44%	58%	44%	57%	51%
Refused		*	-	*	*	-	-	-	-	-	-	*	-	-	-	-	-	-	-	-	-	*
		*	-	*	*	-	-	-	-	-	-	*	-	-	-	-	-	-	-	-	-	*
Don't know		12	8	4	3	4	6	-	1	2	3	5	-	-	2	1	-	1	2	5	3	5
		1%	2%	1%	3%	2%	1%	-	1%	1%	2%	2%	-	-	2%	2%	-	*	2%	1%	1%	1%
Mean		2.37	2.46	2.29	2.46	2.41	2.38	2.28	2.61	2.29	2.32	2.25	2.45	2.61	2.33	2.28	2.47	2.51	2.28	2.47	2.26	2.37
Standard deviation		0.85	0.90	0.78	0.85	0.87	0.83	0.88	0.78	0.78	0.92	0.89	0.81	0.82	0.80	0.92	0.84	0.83	0.79	0.85	0.90	0.79
Standard error		0.03	0.04	0.03	0.10	0.08	0.03	0.06	0.04	0.06	0.07	0.05	0.05	0.07	0.08	0.10	0.06	0.05	0.08	0.04	0.05	0.04

Opinion Poll

CATI Fieldwork : 16th-18th October 2009

Absolutes/col percents

Table 12

Q.6 Irrespective of which party you yourself support, which team do you think is better able to manage the economy properly, Gordon Brown and Alistair Darling or David Cameron and George Osborne?

Base: All respondents

	Gender			Age				Social Class				Voting Intention				Vote In 2005 General Election			Region		
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid- lands	South
Unweighted base	1002	449	553	72	112	575	243	329	190	180	303	279	153	93	80	206	260	95	362	297	343
Weighted base	1002	483	519	115	157	518	212	261	294	210	237	262	157	116	74	195	225	128	331	308	362
Gordon Brown and Alistair Darling	308 31%	160 33%	148 29%	39 34%	60 38%	158 30%	51 24%	88 34%	87 30%	61 29%	71 30%	24 9%	120 76%	35 30%	23 31%	21 11%	126 56%	35 27%	130 39%	88 29%	90 25%
David Cameron and George Osborne	488 49%	234 48%	255 49%	56 48%	81 51%	235 45%	117 55%	130 50%	135 46%	105 50%	119 50%	230 88%	24 15%	52 45%	35 47%	158 81%	68 30%	68 53%	139 42%	151 49%	198 55%
Refused	19 2%	8 2%	11 2%	2 2%	1 1%	12 2%	3 2%	5 2%	5 2%	3 1%	6 3%	1 *	- -	3 2%	3 4%	2 1%	1 *	1 1%	6 2%	7 2%	6 2%
Don't know	186 19%	81 17%	106 20%	18 16%	15 9%	113 22%	40 19%	38 15%	66 23%	41 19%	41 17%	7 2%	13 8%	25 22%	13 18%	14 7%	30 13%	24 18%	56 17%	62 20%	68 19%

Opinion Poll
CATI Fieldwork : 16th-18th October 2009

Absolutes/col percents

Table 13
Classification
Base: All respondents

		Unweighted Total	Weighted Total
Unweighted base		1002	1002
Weighted base		1002	1002
<u>Gender</u>			
Male		449 45%	483 48%
Female		553 55%	519 52%
<u>Age</u>			
18-24	(21)	72 7%	115 12%
25-34	(29.5)	112 11%	157 16%
35-44	(39.5)	176 18%	195 19%
45-54	(49.5)	191 19%	172 17%
55-64	(59.5)	208 21%	151 15%
65+	(70)	243 24%	212 21%
Average age		50.51	46.98

Opinion Poll
CATI Fieldwork : 16th-18th October 2009

Absolutes/col percents

Table 13
Classification
Base: All respondents

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	1002	1002
<u>Social Grade</u>		
AB	329 33%	261 26%
C1	190 19%	294 29%
C2	180 18%	210 21%
DE	303 30%	237 24%
<u>Region</u>		
North	362 36%	331 33%
Midlands	297 30%	308 31%
South	343 34%	362 36%

Opinion Poll
CATI Fieldwork : 16th-18th October 2009

Absolutes/col percents

Table 13
Classification
Base: All respondents

	Unweighted Total	Weighted Total
Weighted base	1002	1002
<u>Working status</u>		
Full-time	400 40%	449 45%
Part-time	126 13%	123 12%
Not working but seeking work or temporarily unemployed/sick	62 6%	67 7%
Not working/not seeking work	63 6%	63 6%
Retired	311 31%	248 25%
Student	23 2%	47 5%
Refused	17 2%	6 1%

Opinion Poll
CATI Fieldwork : 16th-18th October 2009

Absolutes/col percents

Table 13
Classification
Base: All respondents

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	1002	1002
<u>Tenure</u>		
Own outright	384 38%	335 33%
Own with a mortgage	343 34%	384 38%
Council	85 8%	126 13%
Housing Assoc.	55 5%	40 4%
Rented from someone else	94 9%	91 9%
Rent free	11 1%	11 1%
Refused	30 3%	15 1%

Opinion Poll
CATI Fieldwork : 16th-18th October 2009

Absolutes/col percents

Table 14
Q.C/D Voting in May 5th 2005 General Election
Base: All respondents

	Unweighted Total	Weighted Total
Unweighted base	1002	1002
Weighted base	1002	1002
Conservative	206 21%	195 20%
Labour	260 26%	225 22%
Liberal Democrat/ Liberal	95 9%	128 13%
Scottish National Party/SNP	14 1%	10 1%
Plaid Cymru	4 *	3 *
Green Party	11 1%	7 1%
UK Independence Party (UKIP)	11 1%	9 1%
Others	16 2%	17 2%
Did not vote	275 27%	321 32%
Refused	81 8%	63 6%
Don't know	29 3%	24 2%