



## ICM Poll for The Guardian

**Fieldwork dates:** 11-13<sup>th</sup> December 2009

**Interview Method:** Telephone.

**Population effectively sampled:** All adults aged 18+

**Sampling Method:** Within each government office region, a random sample of telephone numbers was drawn from the entire BT database of domestic telephone numbers. Each number so selected had its last digit randomised so as to provide a sample including both listed and unlisted numbers.

**Sample size:** 1,009

**Data weighting:** Data were weighted to the profile of all adults aged 18+ (including non telephone owning households). Data were weighted by sex, age, social class, household tenure, work status, number of cars in the household and whether or not respondent has taken a foreign holiday in the last 3 years. Targets for the weighted data were derived from the National Readership survey, a random probability survey comprising 34,000 random face-to-face interviews conducted annually.

The data were further weighted by declared votes in the 2005 general election. The weighting scheme is designed as follows:

### Weighting by past votes

1. Respondents are asked whether they voted in the last general election and if they did, which party they voted for.
2. The sample is weighted by demographics (age, sex, tenure etc). However, after such weighting the declared past votes may not match, exactly, the results of the last election. Partly this is because demographics (by which ICM control the sample) are relatively poorly correlated with vote behaviour. Nevertheless past vote weighting has to be used with caution as some people genuinely forget how they voted. We cannot simply weight the data to the actual results last time.

3. ICM takes the declared past votes on any new poll and adds it to the 20 or so most recent ICM polls containing the same question. The average of these polls is used in the past vote weighting scheme.

4. ICM compares the declared past votes derived in 3) above to the actual result of the last general election and gives a weight of 80% to the results of the last election and 20% to the average of the most recent polls, thereby assuming that most of the difference (70%) can be attributed to political imbalance in the sample and 30% to faulty recall.

### **Weighting for turnout**

1. ICM ask respondents to say how likely it is that they will go and vote in a new general election using a ten points scale where 10 means they would be absolutely certain to vote and 1 means they would be certain not to vote.

**Voting intentions:** ICM derives vote intentions from 2 questions.

First of all respondents are asked how likely it is that they would be to go and vote in a new election.

Those who say they will vote are asked to say which party they would support in a new election. Respondents are then asked whether they voted in 2005 and which party they voted for in that election. The vote figures shown in the table are calculated after ICM has excluded those who say they will not vote, refuse to answer the question or don't know who they would vote for. The figures are adjusted for turnout calculated accordingly to their stated intentions to vote.

In a further step, ICM add 50% of those who refuse to answer the vote intention question or say they don't know to the party they voted for in 2005.

The analysis by vote intention shown on each table is taken from table 1, ie before adjusting for refusers and don't knows.

**Questions:** The computer tables attached in PDF format show each question, in full, in the order they were put to respondents, all response codes and the weighted and un-weighted bases for all demographics and other data including but not limited that published .

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**British Polling Council:** ICM is a member of the British Polling Council and abides by its rules. <http://www.britishpollingcouncil.org/>

## Opinion Poll

### CATI Fieldwork : December 11th-13th 2009

Absolutes/col percents

Table 1

**Q.A Some people have said they would not vote in a new General Election, while others have said they would vote. I would like to know how certain it is that you would actually vote in a general election?**

**Base: All respondents**

	Total	Gender		Age				Social Class				Voting Intention				Vote In 2005 General Election			Region			
		Male	Fe-male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid-lands	South	
Unweighted base	1009	466	543	127	133	517	232	274	318	148	269	208	229	83	74	164	293	75	323	322	364	
Weighted base	1009	480	529	112	161	520	216	264	297	208	240	232	193	107	66	197	227	129	314	323	372	
Certain to vote	(10)	544	262	282	36	66	286	156	159	154	100	131	169	116	65	49	161	146	95	181	161	202
		54%	55%	53%	32%	41%	55%	72%	60%	52%	48%	54%	73%	60%	61%	75%	82%	64%	73%	58%	50%	54%
	(9)	53	30	23	7	6	35	5	20	14	6	13	13	15	5	*	11	13	4	17	14	22
		5%	6%	4%	7%	4%	7%	2%	8%	5%	3%	6%	6%	8%	4%	1%	6%	6%	3%	5%	4%	6%
	(8)	77	34	43	11	15	40	11	20	19	19	19	20	15	8	3	8	20	5	21	27	29
		8%	7%	8%	10%	9%	8%	5%	8%	7%	9%	8%	9%	8%	8%	5%	4%	9%	4%	7%	8%	8%
	(7)	44	20	24	8	11	21	4	7	18	12	8	7	12	8	4	2	9	6	12	15	16
		4%	4%	5%	7%	7%	4%	2%	3%	6%	6%	3%	3%	6%	7%	6%	1%	4%	5%	4%	5%	4%
	(6)	30	8	22	3	8	18	1	5	15	6	4	6	8	4	-	2	4	2	10	11	8
		3%	2%	4%	2%	5%	3%	1%	2%	5%	3%	2%	3%	4%	4%	-	1%	2%	2%	3%	3%	2%
	(5)	64	32	31	13	19	25	6	15	18	19	11	8	14	7	6	4	10	3	17	12	35
		6%	7%	6%	12%	12%	5%	3%	6%	6%	9%	5%	4%	7%	6%	9%	2%	5%	2%	5%	4%	9%
	(4)	28	14	14	8	7	12	1	3	12	11	2	4	9	7	*	1	3	6	3	12	13
		3%	3%	3%	8%	4%	2%	*	1%	4%	5%	1%	2%	5%	7%	1%	1%	1%	5%	1%	4%	3%
	(3)	23	7	16	4	7	8	3	2	4	10	6	5	3	3	1	-	3	2	8	6	9
		2%	1%	3%	4%	5%	2%	1%	1%	1%	5%	3%	2%	1%	3%	1%	-	1%	1%	3%	2%	2%
	(2)	6	2	3	2	-	2	2	-	1	2	3	*	1	-	2	-	-	2	-	1	5
		1%	1%	1%	1%	-	*	1%	-	*	1%	1%	*	1%	-	2%	-	-	1%	-	*	1%
Certain not to vote	(1)	127	64	63	18	21	66	22	31	40	17	39	-	-	-	-	8	13	3	38	62	27
		13%	13%	12%	16%	13%	13%	10%	12%	13%	8%	16%	-	-	-	-	4%	6%	2%	12%	19%	7%
Refused		1	1	-	1	-	-	-	1	-	-	-	-	-	-	-	-	-	-	1	-	-
		*	*	-	1%	-	-	-	*	-	-	-	-	-	-	-	-	-	-	*	-	-
Don't know		13	4	9	1	-	7	5	2	1	5	5	-	-	-	-	1	5	2	4	2	7
		1%	1%	2%	1%	-	1%	2%	1%	*	2%	2%	-	-	-	-	*	2%	2%	1%	1%	2%
Mean		7.70	7.71	7.68	6.51	7.01	7.83	8.51	8.14	7.55	7.50	7.56	9.14	8.63	8.54	8.97	9.31	8.63	8.90	7.92	7.21	7.94
Standard deviation		3.22	3.26	3.19	3.35	3.22	3.18	2.98	3.05	3.24	3.07	3.47	1.72	2.06	2.18	2.05	1.98	2.49	2.26	3.16	3.54	2.92
Standard error		0.10	0.15	0.14	0.30	0.28	0.14	0.20	0.19	0.18	0.26	0.21	0.12	0.14	0.24	0.24	0.16	0.15	0.26	0.18	0.20	0.15

## Opinion Poll

### CATI Fieldwork : December 11th-13th 2009

Absolutes/col percents

Table 2

**Q.B The Conservatives, Labour, the Liberal Democrats and other parties would fight a new election in your area.**

**If there were a general election tomorrow which party do you think you would vote for?**

**Base: All respondents**

	Gender			Age				Social Class				Voting Intention				Vote In 2005 General Election			Region		
	Total	Male	Fe-male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid-lands	South
Unweighted base	1009	466	543	127	133	517	232	274	318	148	269	208	229	83	74	164	293	75	323	322	364
Weighted base	1009	480	529	112	161	520	216	264	297	208	240	232	193	107	66	197	227	129	314	323	372
Conservative	232	129	103	22	39	118	54	80	63	46	43	232	-	-	-	131	23	19	52	78	102
	23%	27%	19%	20%	24%	23%	25%	30%	21%	22%	18%	100%	-	-	-	66%	10%	15%	17%	24%	28%
Labour	193	91	102	33	29	95	36	47	56	32	58	-	193	-	-	*	119	7	81	52	59
	19%	19%	19%	29%	18%	18%	17%	18%	19%	16%	24%	-	100%	-	-	*	52%	5%	26%	16%	16%
Liberal Democrat/ Liberal	107	41	65	7	23	52	25	30	40	15	21	-	-	107	-	9	10	64	31	27	49
	11%	9%	12%	6%	14%	10%	11%	12%	14%	7%	9%	-	-	100%	-	5%	4%	49%	10%	8%	13%
Scottish National Party/ SNP	9	4	5	-	3	5	1	1	1	2	4	-	-	-	9	-	-	-	9	-	-
	1%	1%	1%	-	2%	1%	1%	*	*	1%	2%	-	-	-	13%	-	-	-	3%	-	-
Plaid Cymru	3	2	1	-	1	3	-	1	-	3	-	-	-	-	3	-	-	-	-	3	-
	*	*	*	-	*	1%	-	*	-	1%	-	-	-	-	5%	-	-	-	-	1%	-
Green Party	10	3	8	1	2	6	3	6	3	-	2	-	-	-	10	3	4	1	1	5	5
	1%	1%	1%	*	1%	1%	1%	2%	1%	-	1%	-	-	-	16%	1%	2%	1%	*	1%	1%
UK Independence Party (UKIP)	16	11	5	-	2	4	10	2	2	6	5	-	-	-	16	3	2	2	5	2	8
	2%	2%	1%	-	1%	1%	5%	1%	1%	3%	2%	-	-	-	24%	2%	1%	1%	2%	1%	2%
British National Party (BNP)	15	8	7	2	1	10	2	2	5	4	4	-	-	-	15	6	2	-	4	6	5
	1%	2%	1%	2%	*	2%	1%	1%	2%	2%	2%	-	-	-	23%	3%	1%	-	1%	2%	1%
Other	13	9	3	2	7	3	2	4	4	2	3	-	-	-	13	-	*	-	3	1	8
	1%	2%	1%	2%	4%	*	1%	1%	1%	1%	1%	-	-	-	19%	-	*	-	1%	*	2%
Would not vote	127	64	63	18	21	66	22	31	40	17	39	-	-	-	-	8	13	3	38	62	27
	13%	13%	12%	16%	13%	13%	10%	12%	13%	8%	16%	-	-	-	-	4%	6%	2%	12%	19%	7%
Don't know	218	83	135	19	29	131	39	44	66	65	43	-	-	-	-	31	48	32	62	69	87
	22%	17%	26%	17%	18%	25%	18%	17%	22%	32%	18%	-	-	-	-	16%	21%	25%	20%	21%	23%
Refused	66	35	31	8	6	29	23	17	17	15	18	-	-	-	-	7	5	2	26	19	21
	7%	7%	6%	7%	4%	6%	11%	6%	6%	7%	7%	-	-	-	-	3%	2%	2%	8%	6%	6%

## Opinion Poll

### CATI Fieldwork : December 11th-13th 2009

Absolutes/col percents

Table 3

Data derived from:-

Q.A Some people have said they would not vote in a new General Election, while others would go and vote at their polling station.

I would like to know how certain it is that you would actually go and vote in a general election?

Q.B The Conservatives, Labour, the Liberal Democrats and other parties would fight a new election in your area.

If there were a general election tomorrow which party do you think you would vote for?

Data excludes those who definitely will not vote (13%), don't know who they would vote for (22%) or refuse to answer (7%)

**THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS**

	Gender			Age				Social Class				Voting Intention				Vote In 2005 General Election			Region		
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid- lands	South
Unweighted base	512	252	260	55	66	264	127	162	149	65	136	186	194	67	65	128	198	47	166	160	186
Weighted base	510	255	255	49	84	256	121	155	146	88	122	209	158	86	58	150	148	80	161	156	193
Conservative	209	116	92	17	31	107	54	73	56	39	41	209	-	-	-	129	23	19	44	73	92
	41%	46%	36%	34%	37%	42%	44%	47%	39%	44%	33%	100%	-	-	-	86%	15%	24%	28%	47%	47%
Labour	158	71	87	25	18	82	33	42	41	25	50	-	158	-	-	-	109	7	71	43	44
	31%	28%	34%	51%	22%	32%	27%	27%	28%	29%	41%	-	100%	-	-	-	74%	9%	44%	28%	23%
Liberal Democrat/ Liberal	86	37	49	3	23	40	20	28	35	8	15	-	-	86	-	9	8	53	25	25	36
	17%	15%	19%	7%	27%	16%	16%	18%	24%	9%	12%	-	-	100%	-	6%	6%	67%	15%	16%	19%
Scottish National Party/ SNP	8	4	4	-	3	4	1	1	1	1	4	-	-	-	8	-	-	-	8	-	-
	2%	1%	2%	-	3%	2%	1%	1%	1%	1%	4%	-	-	-	14%	-	-	-	5%	-	-
Plaid Cymru	3	2	1	-	1	3	-	1	-	3	-	-	-	-	3	-	-	-	-	3	-
	1%	1%	1%	-	1%	1%	-	*	-	3%	-	-	-	-	6%	-	-	-	-	2%	-
Green Party	9	2	8	1	2	5	3	5	2	-	2	-	-	-	9	3	3	1	1	4	5
	2%	1%	3%	1%	2%	2%	2%	3%	2%	-	2%	-	-	-	16%	2%	2%	1%	*	3%	2%
UK Independence Party (UKIP)	13	10	3	-	2	3	8	1	2	6	4	-	-	-	13	3	2	-	5	2	6
	3%	4%	1%	-	3%	1%	7%	1%	1%	7%	3%	-	-	-	23%	2%	1%	-	3%	1%	3%
British National Party (BNP)	14	7	7	2	1	10	1	2	4	4	4	-	-	-	14	6	2	-	4	6	4
	3%	3%	3%	4%	1%	4%	1%	1%	3%	5%	3%	-	-	-	24%	4%	1%	-	3%	4%	2%
Other	10	6	3	2	4	3	2	2	3	2	3	-	-	-	10	-	*	-	3	*	6
	2%	2%	1%	4%	4%	1%	1%	1%	2%	2%	2%	-	-	-	17%	-	*	-	2%	*	3%

**Opinion Poll**  
**CATI Fieldwork : December 11th-13th 2009**

Col percents

Table 4  
**Published Vote Intention Figures**  
Percentages derived from the responses of 737 respondents

	<u>Total</u>
Conservative	40%
Labour	31%
Liberal Democrat	18%
Other	11%

## Opinion Poll

### CATI Fieldwork : December 11th-13th 2009

Absolutes/col percents

Table 5

**Q.1 From what you have seen or heard about the Pre-Budget report given by Alastair Darling in Parliament this week, do you think the measures announced will make the UK economy better, make it worse, or make no difference one way or the other?**

**Base: All respondents**

	Gender			Age				Social Class				Voting Intention				Vote In 2005 General Election			Region		
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid- lands	South
Unweighted base	1009	466	543	127	133	517	232	274	318	148	269	208	229	83	74	164	293	75	323	322	364
Weighted base	1009	480	529	112	161	520	216	264	297	208	240	232	193	107	66	197	227	129	314	323	372
Make the UK economy better	121 12%	72 15%	49 9%	13 12%	26 16%	59 11%	23 11%	32 12%	47 16%	20 10%	23 9%	9 4%	56 29%	15 14%	6 10%	13 7%	47 21%	19 14%	31 10%	35 11%	55 15%
Make no difference	482 48%	226 47%	257 48%	55 49%	73 45%	256 49%	98 45%	127 48%	132 44%	111 53%	112 47%	115 50%	81 42%	68 64%	31 47%	88 45%	115 51%	67 52%	156 50%	158 49%	169 45%
Make it worse	191 19%	103 22%	88 17%	11 10%	24 15%	102 20%	54 25%	59 22%	58 20%	31 15%	42 18%	82 35%	16 8%	15 14%	15 23%	64 33%	26 11%	28 22%	58 19%	55 17%	78 21%
Don't know	215 21%	79 16%	136 26%	33 29%	38 24%	103 20%	40 19%	46 17%	60 20%	45 22%	63 26%	26 11%	40 21%	9 8%	13 20%	32 16%	39 17%	15 12%	69 22%	76 23%	70 19%

## Opinion Poll

### CATI Fieldwork : December 11th-13th 2009

Absolutes/col percents

Table 6

**Q.2 Do you approve or disapprove of the following measures announced by the Chancellor Alastair Darling in the Pre-Budget report?**

**Base: All respondents**

	Gender			Age				Social Class				Voting Intention				Vote In 2005 General Election			Region		
	Total	Male	Fe-male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid-lands	South
Unweighted base	1009	466	543	127	133	517	232	274	318	148	269	208	229	83	74	164	293	75	323	322	364
Weighted base	1009	480	529	112	161	520	216	264	297	208	240	232	193	107	66	197	227	129	314	323	372
<b><u>Trying to halve government yearly borrowing by 2013</u></b>																					
Approve	688	336	352	72	116	375	125	192	208	146	142	150	150	72	44	125	179	96	209	219	260
	68%	70%	67%	65%	72%	72%	58%	73%	70%	70%	59%	65%	78%	68%	67%	63%	79%	74%	67%	68%	70%
Disapprove	203	107	96	27	27	86	62	48	48	40	66	62	27	27	12	52	29	21	66	64	73
	20%	22%	18%	24%	17%	17%	29%	18%	16%	19%	27%	27%	14%	25%	19%	27%	13%	16%	21%	20%	20%
Don't know	119	37	82	12	19	59	28	24	41	22	32	20	16	8	9	20	19	12	39	41	39
	12%	8%	15%	11%	12%	11%	13%	9%	14%	10%	13%	8%	8%	7%	14%	10%	8%	10%	12%	13%	10%
<b><u>Imposing a one off 50% tax on bankers' bonuses over £25,000</u></b>																					
Approve	721	359	362	72	108	390	152	192	204	156	169	159	148	71	52	129	184	99	226	227	268
	71%	75%	68%	64%	67%	75%	70%	73%	69%	75%	70%	69%	77%	67%	79%	66%	81%	77%	72%	70%	72%
Disapprove	233	101	132	33	41	109	51	65	72	40	56	65	38	32	11	59	38	26	67	82	84
	23%	21%	25%	29%	26%	21%	23%	25%	24%	19%	23%	28%	20%	30%	16%	30%	17%	20%	21%	25%	23%
Don't know	55	20	35	7	12	22	13	7	21	12	15	8	7	4	3	8	6	4	21	15	19
	5%	4%	7%	7%	7%	4%	6%	3%	7%	6%	6%	4%	3%	3%	5%	4%	3%	3%	7%	5%	5%
<b><u>Increasing National Insurance rates by 0.5% from April 2011, raising an additional £3 billion in tax</u></b>																					
Approve	372	201	171	40	55	196	81	108	110	74	79	83	94	43	21	61	111	51	112	115	144
	37%	42%	32%	36%	34%	38%	38%	41%	37%	36%	33%	36%	49%	40%	32%	31%	49%	39%	36%	36%	39%
Disapprove	554	254	300	66	96	287	104	140	165	119	130	140	89	54	37	114	99	66	178	177	199
	55%	53%	57%	59%	59%	55%	48%	53%	56%	57%	54%	60%	46%	51%	56%	58%	44%	51%	57%	55%	54%
Don't know	83	25	58	6	10	37	31	16	22	15	31	9	10	10	8	21	17	13	24	32	28
	8%	5%	11%	5%	6%	7%	14%	6%	7%	7%	13%	4%	5%	9%	12%	11%	7%	10%	8%	10%	7%

## Opinion Poll

### CATI Fieldwork : December 11th-13th 2009

Absolutes/col percents

Table 6

**Q.2 Do you approve or disapprove of the following measures announced by the Chancellor Alastair Darling in the Pre-Budget report?**

**Base: All respondents**

	Gender			Age				Social Class				Voting Intention				Vote In 2005 General Election			Region		
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid- lands	South
Weighted base	1009	480	529	112	161	520	216	264	297	208	240	232	193	107	66	197	227	129	314	323	372
<b><u>Extending free school meals to half a million children whose parents do have a job but are on low pay</u></b>																					
Approve	789	379	410	94	138	399	158	206	233	154	196	150	171	95	57	131	190	98	259	248	282
	78%	79%	77%	84%	85%	77%	73%	78%	78%	74%	82%	65%	89%	89%	86%	67%	83%	76%	83%	77%	76%
Disapprove	184	84	100	14	23	103	45	45	53	50	36	72	20	11	9	56	32	30	45	64	76
	18%	18%	19%	13%	14%	20%	21%	17%	18%	24%	15%	31%	10%	10%	14%	28%	14%	23%	14%	20%	20%
Don't know	35	16	19	4	1	18	12	13	11	3	8	10	2	1	-	10	6	1	10	12	14
	4%	3%	4%	3%	1%	4%	6%	5%	4%	2%	3%	4%	1%	1%	-	5%	3%	1%	3%	4%	4%
<b><u>Returning the rate of VAT to 17.5% from 15% on January 1st</u></b>																					
Approve	422	231	191	39	70	228	85	134	115	90	83	102	94	50	21	85	112	70	126	129	167
	42%	48%	36%	35%	44%	44%	39%	51%	39%	43%	34%	44%	48%	47%	32%	43%	49%	54%	40%	40%	45%
Disapprove	521	224	298	64	79	265	113	116	164	109	132	120	90	50	42	102	105	46	160	170	192
	52%	47%	56%	57%	49%	51%	52%	44%	55%	52%	55%	52%	47%	47%	63%	52%	46%	36%	51%	53%	52%
Don't know	65	25	40	9	12	27	18	14	18	9	25	10	9	6	3	10	10	13	28	25	13
	6%	5%	8%	8%	7%	5%	8%	5%	6%	4%	11%	4%	5%	6%	5%	5%	5%	10%	9%	8%	3%

## Opinion Poll

### CATI Fieldwork : December 11th-13th 2009

Absolutes/col percents

Table 7

**Q.3 Irrespective of which party you yourself support, which team do you think is better able to manage the economy properly, Gordon Brown and Alistair Darling or David Cameron and George Osborne?**

**Base: All respondents**

	Gender			Age				Social Class				Voting Intention				Vote In 2005 General Election			Region		
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid- lands	South
Unweighted base	1009	466	543	127	133	517	232	274	318	148	269	208	229	83	74	164	293	75	323	322	364
Weighted base	1009	480	529	112	161	520	216	264	297	208	240	232	193	107	66	197	227	129	314	323	372
Gordon Brown and Alistair Darling	317 31%	158 33%	159 30%	53 48%	53 33%	149 29%	61 28%	87 33%	85 29%	62 30%	82 34%	14 6%	148 77%	44 42%	17 25%	8 4%	128 56%	40 31%	108 34%	90 28%	119 32%
David Cameron and George Osborne	387 38%	199 41%	188 36%	33 29%	62 39%	201 39%	91 42%	104 39%	110 37%	88 43%	84 35%	193 83%	19 10%	31 29%	29 44%	156 79%	42 19%	51 39%	97 31%	133 41%	156 42%
Don't know	305 30%	123 26%	182 34%	26 23%	46 28%	170 33%	63 29%	72 27%	101 34%	57 28%	74 31%	25 11%	26 13%	32 30%	20 31%	33 17%	57 25%	39 30%	109 35%	100 31%	96 26%

## Opinion Poll

### CATI Fieldwork : December 11th-13th 2009

Absolutes/col percents

Table 12  
**Classification**  
**Base: All respondents**

		Unweighted Total	Weighted Total
Unweighted base		1009	1009
Weighted base		1009	1009
<b><u>Gender</u></b>			
Male		466 46%	480 48%
Female		543 54%	529 52%
<b><u>Age</u></b>			
18-24	(21)	127 13%	112 11%
25-34	(29.5)	133 13%	161 16%
35-44	(39.5)	181 18%	197 20%
45-54	(49.5)	175 17%	174 17%
55-64	(59.5)	161 16%	149 15%
65+	(70)	232 23%	216 21%
Average age		47.79	47.05

**Opinion Poll**  
**CATI Fieldwork : December 11th-13th 2009**

Absolutes/col percents

Table 12  
**Classification**  
**Base: All respondents**

	Unweighted Total	Weighted Total
Weighted base	1009	1009
<b><u>Social Grade</u></b>		
AB	274 27%	264 26%
C1	318 32%	297 29%
C2	148 15%	208 21%
DE	269 27%	240 24%
<b><u>Region</u></b>		
North	323 32%	314 31%
Midlands	322 32%	323 32%
South	364 36%	372 37%

**Opinion Poll**  
**CATI Fieldwork : December 11th-13th 2009**

Absolutes/col percents

Table 12  
**Classification**  
**Base: All respondents**

	Unweighted Total	Weighted Total
Weighted base	1009	1009
<b><u>Working status</u></b>		
Full-time	418 41%	453 45%
Part-time	140 14%	125 12%
Not working but seeking work or temporarily unemployed/sick	48 5%	50 5%
Not working/not seeking work	50 5%	53 5%
Retired	293 29%	272 27%
Student	52 5%	53 5%
Refused	8 1%	2 *

**Opinion Poll**  
**CATI Fieldwork : December 11th-13th 2009**

Absolutes/col percents

Table 12  
**Classification**  
**Base: All respondents**

	Unweighted Total	Weighted Total
Weighted base	1009	1009
<b><u>Tenure</u></b>		
Own outright	424 42%	336 33%
Own with a mortgage	293 29%	399 40%
Council	118 12%	120 12%
Housing Assoc.	37 4%	39 4%
Rented from someone else	104 10%	95 9%
Rent free	7 1%	7 1%
Refused	26 3%	14 1%

**Opinion Poll**  
**CATI Fieldwork : December 11th-13th 2009**

Absolutes/col percents

Table 13  
**Q.C/D Voting in May 5th 2005 General Election**  
**Base: All respondents**

	Unweighted Total	Weighted Total
Unweighted base	1009	1009
Weighted base	1009	1009
Conservative	164 16%	197 20%
Labour	293 29%	227 23%
Liberal Democrat/ Liberal	75 7%	129 13%
Scottish National Party/SNP	12 1%	9 1%
Plaid Cymru	4 *	4 *
Green Party	12 1%	10 1%
UK Independence Party (UKIP)	9 1%	9 1%
British National Party (BNP)	5 *	5 1%
Others	11 1%	10 1%
Did not vote	308 31%	322 32%
Refused	77 8%	59 6%
Don't know	39 4%	28 3%