



ICM Poll for The Green Party

Fieldwork dates: 16-21st December 2009

Interview Method: Telephone.

Population effectively sampled: All adults aged 18+

Sampling Method: Within the parliamentary constituency of Brighton Pavilion, a random sample of telephone numbers was drawn from the entire BT database of domestic telephone numbers. Each number so selected had its last digit randomised so as to provide a sample including both listed and unlisted numbers.

Sample size: 533

Data weighting: Data were weighted to the profile of all adults aged 18+ (including non telephone owning households) in the constituency. Data were weighted by sex, age working status and social class, Targets for the weighted data were derived from census data.

The data were further weighted by declared votes in the 2005 general election. The weighting scheme is designed as follows:

Weighting by past votes

1. Respondents are asked whether they voted in the last general election and if they did, which party they voted for.

2. The sample is weighted by demographics (age, sex, etc). However, after such weighting the declared past votes may not match, exactly, the results of the last election. Partly this is because demographics (by which ICM control the sample) are relatively poorly correlated with vote behaviour. Nevertheless past vote weighting has to be used with caution as some people genuinely forget how they voted. We cannot simply weight the data to the actual results last time.

3. ICM compared the declared past votes derived in 2) above to the actual result of the last general election in Brighton Pavilion and gave a weight of 80% to the results of the last election and 20% to the reported past votes in this survey.

Weighting for turnout

1. ICM ask respondents to say how likely it is that they will go and vote in a new general election using a ten points scale where 10 means they would be absolutely certain to vote and 1 means they would be certain not to vote.

2. Those saying they are 7-10 certain to vote are included in the vote calculation.

3. The weights have been devised so that the effective sample size is reduced from 500 or so to around 250 thereby assuming a real turnout figure among registered voters of approximately 70%. This may be higher than the actual turnout. But 100% turnout could not be achieved because of faults in the electoral register. Evidence also suggests that polls tend to interview slightly more voters than exist in the whole population.

Voting intentions: ICM derives vote intentions from 2 questions.

First of all respondents are asked how likely it is that they would be to go and vote in a new election.

Those who say they will vote are asked to say which party they would support in a new election. Respondents are then asked whether they voted in 2005 and which party they voted for in that election. The vote figures shown in the table are calculated after ICM has excluded those who say they will not vote, refuse to answer the question or don't know who they would vote for. The figures are adjusted for turnout calculated accordingly to their stated intentions to vote.

In a further step, ICM add 50% of those who refuse to answer the vote intention question or say they don't know to the party they voted for in 2005.

The analysis by vote intention shown on each table is taken from table 1, ie before adjusting for refusers and don't knows.

Questions: The computer tables attached in PDF format show each question, in full, in the order they were put to respondents, all response codes and the weighted and un-weighted bases for all demographics and other data including but not limited that published .

Further enquiries: martin.boon@icmresearch.co.uk

British Polling Council: ICM is a member of the British Polling Council and abides by its rules. <http://www.britishpollingcouncil.org/>

Brighton Pavillion Poll - December 2009

Fieldwork Dates:- 16th-21st December 2009

Absolutes/col percents

Table 1

Q.1 Some people have said they would not vote in a new General Election, while others have said they would vote. I would like to know how certain it is that you would actually vote in a general election. On a ten point scale if 10 would mean you would be absolutely certain to vote and 1 would mean you would be certain not to vote how likely is it that you would go and vote?

Base: All respondents

	Total	Gender		Total	Age					SEG				Voting Intention					Past Vote					
		Male	Female		18-24	25-34	35-44	45-54	55-64	AB	C1	C2	DE	Con	Lab	LibDem	Green	Other	Con	Lab	LibDem	Green	Other	
Unweighted base	533	234	299	533	66	122	110	81	57	188	152	85	76	100	107	38	132	16	81	169	31	50	5	
Weighted base	533	261	272	533	97	124	102	75	48	186	152	89	73	102	97	40	139	14	78	123	50	65	7	
Certain to vote	(10)	275	130	145	275	29	61	48	45	35	112	71	38	32	56	54	20	74	2	50	80	38	39	5
		52%	50%	53%	52%	30%	49%	47%	59%	73%	60%	47%	42%	43%	55%	55%	49%	53%	13%	64%	65%	76%	60%	82%
	(9)	48	30	18	48	11	14	11	7	3	19	12	8	9	13	5	5	18	-	5	4	5	14	-
		9%	11%	7%	9%	11%	11%	11%	9%	7%	10%	8%	8%	12%	13%	5%	13%	13%	-	6%	3%	10%	21%	-
	(8)	37	19	19	37	7	7	12	6	3	22	8	4	4	9	8	5	11	1	7	7	1	6	-
		7%	7%	7%	7%	7%	6%	11%	8%	6%	12%	5%	4%	5%	9%	8%	11%	8%	6%	9%	5%	3%	9%	-
	(7)	27	12	15	27	8	8	3	4	2	9	7	4	4	4	7	1	3	2	3	5	2	1	-
		5%	5%	5%	5%	8%	6%	3%	5%	3%	5%	5%	4%	6%	4%	7%	2%	2%	12%	3%	4%	4%	2%	-
	(6)	15	6	10	15	3	4	4	1	-	3	5	5	3	1	4	1	6	1	1	3	2	1	-
		3%	2%	4%	3%	3%	4%	3%	2%	-	1%	3%	6%	4%	1%	5%	2%	4%	5%	1%	3%	4%	2%	-
	(5)	39	18	21	39	12	7	10	5	1	8	10	12	6	3	11	2	6	1	4	9	1	-	1
		7%	7%	8%	7%	12%	6%	9%	7%	3%	4%	7%	14%	8%	3%	11%	6%	4%	6%	6%	8%	3%	-	18%
	(4)	8	5	4	8	4	1	2	1	-	1	6	-	2	3	-	1	3	-	1	1	-	-	-
		2%	2%	1%	2%	5%	1%	2%	1%	-	*	4%	-	2%	3%	-	2%	2%	-	1%	1%	-	-	-
	(3)	13	5	8	13	5	3	3	2	-	1	4	4	4	2	-	3	1	1	2	2	-	1	-
		2%	2%	3%	2%	5%	2%	3%	3%	-	*	3%	4%	6%	2%	-	7%	1%	6%	3%	2%	-	2%	-
	(2)	12	8	4	12	4	3	4	-	-	1	6	2	1	3	4	-	3	-	-	1	-	-	-
		2%	3%	1%	2%	5%	2%	4%	-	-	1%	4%	2%	1%	3%	4%	-	2%	-	-	1%	-	-	-
Certain not to vote	(1)	46	21	25	46	7	14	8	5	3	9	17	11	9	4	3	10	6	4	9	-	3	-	
		9%	8%	9%	9%	7%	11%	7%	6%	6%	5%	11%	12%	12%	5%	5%	8%	7%	45%	5%	7%	-	4%	-
Refused		5	3	2	5	1	1	-	-	-	1	3	-	1	-	-	-	-	-	-	1	-	-	-
		1%	1%	1%	1%	1%	1%	-	-	-	1%	2%	-	1%	-	-	-	-	-	-	1%	-	-	-
Don't know		8	6	2	8	6	1	-	-	1	2	3	-	2	-	-	3	1	2	-	-	-	-	-
		1%	2%	1%	1%	6%	1%	-	-	2%	1%	1%	3%	-	2%	-	2%	6%	2%	-	-	-	-	-
Mean		7.88	7.90	7.86	7.88	6.94	7.73	7.71	8.36	9.00	8.72	7.37	7.14	7.33	8.34	8.07	7.90	8.18	4.18	8.60	8.35	9.41	8.97	9.08
Standard error		0.13	0.20	0.18	0.13	0.39	0.29	0.28	0.30	0.31	0.17	0.27	0.36	0.38	0.27	0.26	0.48	0.25	0.93	0.28	0.22	0.23	0.29	0.94



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Brighton Pavillion Poll - December 2009

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Absolutes/col percents

Table 1

Q.1 Some people have said they would not vote in a new General Election, while others have said they would vote. I would like to know how certain it is that you would actually vote in a general election. On a ten point scale if 10 would mean you would be absolutely certain to vote and 1 would mean you would be certain not to vote how likely is it that you would go and vote?

Base: All respondents

	Ward							
	Total	Regency	Hanover & Elm Grove	St. Peter's & North Laine	Patcham	Withdean	Preston Park	Hollingbury & Stanmer
Unweighted base	533	56	76	100	80	86	64	71
Weighted base	533	54	81	89	76	77	75	82
Certain to vote	(10) 275 52%	28 53%	42 52%	42 47%	39 51%	48 63%	35 46%	41 50%
	(9) 48 9%	4 8%	8 10%	10 12%	3 4%	9 11%	3 4%	10 13%
	(8) 37 7%	4 7%	4 4%	5 5%	5 7%	4 6%	11 15%	5 6%
	(7) 27 5%	3 6%	4 5%	7 8%	3 4%	2 3%	3 4%	5 6%
	(6) 15 3%	2 3%	3 3%	5 5%	3 4%	2 2%	2 2%	- -
	(5) 39 7%	5 9%	6 8%	4 5%	9 12%	3 4%	4 6%	7 8%
	(4) 8 2%	1 1%	2 2%	2 2%	3 4%	1 1%	- -	1 1%
	(3) 13 2%	2 3%	1 2%	1 1%	- -	3 4%	3 3%	3 4%
	(2) 12 2%	- -	2 3%	2 2%	2 3%	3 3%	3 4%	- -
Certain not to vote	(1) 46 9%	3 6%	8 10%	9 10%	7 9%	2 2%	9 12%	8 10%
Refused	5 1%	1 2%	- -	1 1%	1 1%	- -	- -	2 3%
Don't know	8 1%	1 3%	- -	1 1%	1 2%	1 1%	3 4%	- -
Mean	7.88	8.14	7.74	7.73	7.63	8.59	7.48	7.91
Standard error	0.13	0.37	0.36	0.31	0.35	0.27	0.42	0.37



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Table 2

Q.2 Labour, the Conservatives, the Green Party, the Liberal Democrats and other parties will fight a new election in 2010 in your area.

If there were a general election tomorrow which party do you think you would vote for?

Base: All respondents

	Gender			Age					SEG				Voting Intention					Past Vote					
	Total	Male	Female	Total	18-24	25-34	35-44	45-54	55-64	AB	C1	C2	DE	Con	Lab	LibDem	Green	Other	Con	Lab	LibDem	Green	Other
Unweighted base	533	234	299	533	66	122	110	81	57	188	152	85	76	100	107	38	132	16	81	169	31	50	5
Weighted base	533	261	272	533	97	124	102	75	48	186	152	89	73	102	97	40	139	14	78	123	50	65	7
Conservative	102	49	53	102	20	20	17	9	15	30	27	23	13	102	-	-	-	-	48	13	5	3	2
	19%	19%	19%	19%	20%	16%	17%	12%	31%	16%	18%	26%	17%	100%	-	-	-	-	62%	11%	10%	5%	27%
Labour	97	52	45	97	23	18	19	13	8	39	25	14	14	-	97	-	-	-	3	51	7	5	-
	18%	20%	17%	18%	24%	15%	18%	17%	18%	21%	17%	15%	19%	-	100%	-	-	-	3%	42%	14%	8%	-
Liberal Democrat/ Liberal	40	23	17	40	6	12	11	4	2	15	17	4	2	-	-	40	-	-	3	12	13	-	-
	8%	9%	6%	8%	6%	10%	11%	6%	5%	8%	11%	5%	3%	-	-	100%	-	-	4%	10%	26%	-	-
Green Party	139	64	75	139	22	35	31	23	9	59	33	23	18	-	-	-	139	-	7	26	13	46	1
	26%	24%	28%	26%	23%	28%	31%	31%	18%	31%	22%	26%	25%	-	-	-	100%	-	9%	22%	27%	70%	19%
UK Independence Party (UKIP)	4	2	3	4	-	2	1	1	-	-	2	-	1	-	-	-	-	4	1	2	-	-	1
	1%	1%	1%	1%	-	2%	1%	2%	-	-	2%	-	1%	-	-	-	-	31%	1%	1%	-	-	17%
British National Party (BNP)	4	4	-	4	-	3	-	-	1	-	1	1	1	-	-	-	-	4	1	-	-	-	-
	1%	1%	-	1%	-	2%	-	-	2%	-	1%	1%	1%	-	-	-	-	25%	1%	-	-	-	-
Other	6	2	4	6	-	3	1	-	-	1	2	2	1	-	-	-	-	6	-	1	-	-	-
	1%	1%	2%	1%	-	2%	1%	-	-	1%	1%	2%	2%	-	-	-	-	45%	-	1%	-	-	-
Refused	42	20	22	42	4	10	3	6	9	10	10	7	10	-	-	-	-	-	4	2	1	1	1
	8%	8%	8%	8%	4%	8%	3%	8%	19%	5%	7%	7%	14%	-	-	-	-	-	5%	2%	2%	2%	18%
Don't know	100	46	54	100	22	21	20	18	3	33	34	16	13	-	-	-	-	-	11	14	10	10	1
	19%	18%	20%	19%	23%	17%	19%	24%	7%	18%	22%	18%	18%	-	-	-	-	-	14%	12%	20%	15%	18%



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If there were a general election tomorrow which party do you think you would vote for?

Base: All respondents

	Ward							
	Total	Regency	Hanover & Elm Grove	St. Peter's & North Laine	Patcham	Withdean	Preston Park	Hollingbury & Stanmer
Unweighted base	533	56	76	100	80	86	64	71
Weighted base	533	54	81	89	76	77	75	82
Conservative	102 19%	12 23%	7 9%	9 10%	20 26%	15 19%	12 16%	28 34%
Labour	97 18%	7 13%	16 20%	16 18%	11 14%	12 16%	19 25%	16 19%
Liberal Democrat/ Liberal	40 8%	7 13%	8 10%	6 7%	2 2%	3 4%	7 9%	7 9%
Green Party	139 26%	13 25%	26 32%	29 32%	19 25%	18 23%	25 34%	8 10%
UK Independence Party (UKIP)	4 1%	2 4%	1 1%	1 1%	- -	- -	1 1%	- -
British National Party (BNP)	4 1%	- -	- -	3 3%	- -	1 1%	- -	- -
Other	6 1%	- -	2 2%	1 1%	2 2%	- -	1 1%	1 2%
Refused	42 8%	3 5%	12 15%	7 8%	6 8%	6 8%	2 3%	5 6%
Don't know	100 19%	9 17%	8 10%	18 20%	17 22%	22 29%	9 12%	17 20%



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Table 3

Data derived from:-

Q.1 Some people have said they would not vote in a new General Election, while others have said they would vote. I would like to know how certain it is that you would actually vote in a general election. On a ten point scale if 10 would mean you would be absolutely certain to vote and 1 would mean you would be certain not to vote how likely is it that you would go and vote?

Q.2 Labour, the Conservatives, the Green Party, the Liberal Democrats and other parties will fight a new election in 2010 in your area.

If there were a general election tomorrow which party do you think you would vote for?

Data excludes those who definitely will not vote (9%), don't know who they would vote for (19%) or refuse to answer (8%)

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Gender			Age						SEG				Voting Intention					Past Vote				
	Total	Male	Female	Total	18-24	25-34	35-44	45-54	55-64	AB	C1	C2	DE	Con	Lab	LibDem	Green	Other	Con	Lab	LibDem	Green	Other
Unweighted base	300	132	168	300	29	67	64	48	36	131	73	41	36	81	84	27	103	5	57	119	22	38	3
Weighted base	297	147	149	297	43	71	60	42	32	131	73	41	34	82	73	30	106	4	54	86	35	49	4
Conservative	82	43	40	82	12	16	14	8	15	28	18	21	9	82	-	-	-	-	44	10	5	3	2
	28%	29%	27%	28%	27%	23%	24%	18%	46%	22%	25%	51%	27%	100%	-	-	-	-	81%	11%	14%	7%	43%
Labour	73	39	34	73	14	14	13	11	7	35	16	8	11	-	73	-	-	-	-	45	7	5	-
	25%	26%	23%	25%	32%	19%	22%	26%	22%	27%	22%	19%	33%	-	100%	-	-	-	-	52%	20%	10%	-
Liberal Democrat/ Liberal	30	18	12	30	4	9	9	3	2	14	11	3	1	-	-	30	-	-	3	7	13	-	-
	10%	12%	8%	10%	8%	12%	15%	8%	8%	11%	15%	8%	2%	-	-	100%	-	-	5%	9%	37%	-	-
Green Party	106	46	61	106	14	29	23	19	7	54	26	9	12	-	-	-	106	-	6	24	10	41	1
	36%	31%	41%	36%	32%	40%	38%	46%	24%	41%	36%	23%	35%	-	-	-	100%	-	12%	27%	29%	83%	30%
UK Independence Party (UKIP)	4	2	2	4	-	2	-	1	-	-	2	-	1	-	-	-	-	4	1	1	-	-	1
	1%	1%	1%	1%	-	4%	-	3%	-	-	2%	-	3%	-	-	-	-	80%	2%	1%	-	-	27%
Other	1	-	1	1	-	1	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-
	*	-	1%	*	-	1%	-	-	-	-	-	-	-	-	-	-	-	20%	-	-	-	-	-



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If there were a general election tomorrow which party do you think you would vote for?

Data excludes those who definitely will not vote (9%), don't know who they would vote for (19%) or refuse to answer (8%)

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Ward							
	Total	Regency	Hanover & Elm Grove	St. Peter's & North Laine	Patcham	Withdean	Preston Park	Hollingbury & Stanmer
Unweighted base	300	33	40	57	43	47	38	42
Weighted base	297	31	42	49	39	43	44	49
Conservative	82 28%	10 31%	3 8%	7 14%	17 42%	12 28%	9 21%	25 51%
Labour	73 25%	6 18%	8 19%	14 28%	9 23%	12 28%	12 28%	12 24%
Liberal Democrat/ Liberal	30 10%	3 10%	7 17%	6 12%	2 4%	2 5%	4 10%	6 13%
Green Party	106 36%	11 35%	22 52%	22 44%	12 30%	17 38%	18 40%	6 13%
UK Independence Party (UKIP)	4 1%	2 6%	1 2%	1 2%	- -	- -	- -	- -
Other	1 *	- -	1 2%	- -	- -	- -	- -	- -



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Col percents

Table 4
Published Vote Intention Figures
Percentages derived from the responses of 390 respondents

	<u>Total</u>
Conservative	27%
Labour	25%
Liberal Democrat	11%
Green	35%
Other	2%



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Absolutes/col percents

Table 17

Q.8 If it seemed that the Green Party were best placed to stop a Conservative win in the local area, how likely would you be to switch your vote to the Green Party?

Base: All respondents likely to vote Labour or Liberal Democrat

	Total	Gender		Total	Age				SEG				Voting Intention					Past Vote					
		Male	Female		18-24	25-34	35-44	45-54	55-64	AB	C1	C2	DE	Con	Lab	LibDem	Green	Other	Con	Lab	LibDem	Green	Other
Unweighted base	145	68	77	145	19	31	35	22	14	58	42	20	18	-	107	38	-	-	5	89	12	4	-
Weighted base	137	75	62	137	29	31	30	18	11	54	42	18	16	-	97	40	-	-	6	64	20	5	-
NET: Likely to switch	87	44	42	87	18	21	21	12	6	36	29	10	8	-	59	28	-	-	2	41	13	4	-
	63%	59%	68%	63%	61%	70%	69%	66%	52%	67%	69%	57%	51%	-	60%	70%	-	-	37%	64%	67%	77%	-
I would be very likely to switch my vote	(4) 51	26	26	51	8	16	11	8	4	26	13	4	6	-	37	14	-	-	-	25	8	4	-
	37%	34%	42%	37%	27%	54%	39%	45%	37%	48%	30%	24%	38%	-	38%	36%	-	-	-	39%	42%	77%	-
I would be quite likely to switch my vote	(3) 35	19	16	35	10	5	9	4	2	10	16	6	2	-	21	14	-	-	2	16	5	-	-
	26%	25%	26%	26%	34%	16%	31%	21%	15%	19%	39%	32%	13%	-	22%	34%	-	-	37%	24%	25%	-	-
I would not be very likely to switch my vote	(2) 23	15	9	23	8	5	3	4	1	10	6	4	3	-	18	5	-	-	4	10	3	-	-
	17%	20%	14%	17%	27%	17%	11%	21%	5%	18%	14%	25%	18%	-	19%	13%	-	-	63%	15%	18%	-	-
I would not be at all likely to switch my vote	(1) 21	15	7	21	3	3	4	2	3	7	6	2	2	-	15	6	-	-	-	10	3	-	-
	16%	20%	11%	16%	11%	11%	14%	10%	27%	12%	15%	13%	15%	-	16%	16%	-	-	-	16%	16%	-	-
NET: Not likely to switch	45	30	15	45	11	8	8	5	3	16	12	7	5	-	33	11	-	-	4	20	7	-	-
	33%	40%	24%	33%	39%	27%	25%	31%	31%	30%	29%	38%	33%	-	34%	29%	-	-	63%	31%	33%	-	-
Don't know	6	1	5	6	-	1	2	1	2	1	1	1	3	-	5	1	-	-	-	4	-	1	-
	4%	1%	8%	4%	-	3%	6%	3%	17%	2%	2%	5%	16%	-	5%	2%	-	-	-	6%	-	23%	-
Mean	2.89	2.74	3.08	2.89	2.77	3.16	2.99	3.04	2.75	3.06	2.86	2.71	2.87	-	2.88	2.91	-	-	2.37	2.92	2.94	4.00	-
Standard error	0.09	0.14	0.12	0.09	0.23	0.20	0.19	0.24	0.40	0.15	0.16	0.24	0.31	-	0.11	0.18	-	-	0.24	0.12	0.33	0.00	-



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Brighton Pavillion Poll - December 2009

Fieldwork Dates:- 16th-21st December 2009

Absolutes/col percents

Table 17

Q.8 If it seemed that the Green Party were best placed to stop a Conservative win in the local area, how likely would you be to switch your vote to the Green Party?

Base: All respondents likely to vote Labour or Liberal Democrat

	Ward							
	Total	Regency	Hanover & Elm Grove	St. Peter's & North Laine	Patcham	Withdean	Preston Park	Hollingbury & Stanmer
Unweighted base	145	17	25	28	15	19	21	20
Weighted base	137	14	24	22	12	15	25	23
NET: Likely to switch	87 63%	8 54%	14 57%	18 82%	8 62%	10 65%	19 74%	10 44%
I would be very likely to switch my vote	(4) 51 37%	5 35%	9 36%	13 58%	2 14%	7 44%	10 41%	6 25%
I would be quite likely to switch my vote	(3) 35 26%	3 20%	5 21%	5 24%	6 48%	3 21%	8 33%	4 18%
I would not be very likely to switch my vote	(2) 23 17%	5 32%	1 4%	3 15%	1 6%	2 13%	1 5%	10 45%
I would not be at all likely to switch my vote	(1) 21 16%	1 9%	7 28%	- -	4 32%	3 21%	5 21%	1 3%
NET: Not likely to switch	45 33%	6 41%	8 32%	3 15%	5 38%	5 35%	7 26%	11 48%
Don't know	6 4%	1 5%	3 11%	1 3%	- -	- -	- -	2 8%
Mean	2.89	2.83	2.73	3.44	2.44	2.88	2.93	2.71
Standard error	0.09	0.27	0.28	0.15	0.29	0.28	0.25	0.22



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Brighton Pavillion Poll - December 2009
Fieldwork Dates:- 16th-21st December 2009

Absolutes/col percents

Table 18
Q.D1 Gender
Base: All respondents

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	533	533
Weighted base	533	533
Male	234 44%	261 49%
Female	299 56%	272 51%



Brighton Pavillion Poll - December 2009

Fieldwork Dates:- 16th-21st December 2009

Absolutes/col percents

Table 19
Q.D2 Age
Base: All respondents

	Unweighted Total	Weighted Total
Unweighted base	533	533
Weighted base	533	533
18-24	66 12%	97 18%
25-34	122 23%	124 23%
35-44	110 21%	102 19%
45-54	81 15%	75 14%
55-64	57 11%	48 9%
65+	97 18%	86 16%



Brighton Pavillion Poll - December 2009

Fieldwork Dates:- 16th-21st December 2009

Absolutes/col percents

Table 20

Q.D3 Working status

Base: All respondents

	Unweighted Total	Weighted Total
Unweighted base	533	533
Weighted base	533	533
Working full time (30+ hrs per week)	221 41%	233 44%
Working part time (1-29 hrs per week)	97 18%	88 17%
Unemployed, seeking work	14 3%	14 3%
Unemployed, not seeking work	9 2%	7 1%
Retired	116 22%	103 19%
Not working - disabled	10 2%	11 2%
Working - disabled	4 1%	5 1%
Student	32 6%	42 8%
Looking after house/ children	23 4%	21 4%
Other	7 1%	7 1%



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Brighton Pavillion Poll - December 2009

Fieldwork Dates:- 16th-21st December 2009

Absolutes/col percents

Table 21

Q.D4 Tenure

Base: All respondents

	Unweighted Total	Weighted Total
Unweighted base	533	533
Weighted base	533	533
Own a property outright	174 33%	160 30%
Own with a mortgage	161 30%	158 30%
Council rent/housing association rent	56 11%	53 10%
Private rent	104 20%	116 22%
Other	27 5%	35 7%
Refused	11 2%	12 2%



Brighton Pavillion Poll - December 2009
Fieldwork Dates:- 16th-21st December 2009

Absolutes/col percents

Table 22
Q.D5 Social Grade
Base: All respondents

	Unweighted Total	Weighted Total
Unweighted base	533	533
Weighted base	533	533
A	45 8%	44 8%
B	143 27%	143 27%
C1	152 29%	152 29%
C2	85 16%	89 17%
D	37 7%	35 7%
E	39 7%	38 7%
Refused	32 6%	32 6%



Brighton Pavillion Poll - December 2009

Fieldwork Dates:- 16th-21st December 2009

Absolutes/col percents

Table 23
Ward
Base: All respondents

	Unweighted Total	Weighted Total
Unweighted base	533	533
Weighted base	533	533
Regency	56 11%	54 10%
Hanover & Elm Grove	76 14%	81 15%
St. Peter's & North Laine	100 19%	89 17%
Patcham	80 15%	76 14%
Withdean	86 16%	77 14%
Preston Park	64 12%	75 14%
Hollingbury & Stanmer	71 13%	82 15%



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Brighton Pavillion Poll - December 2009

Fieldwork Dates:- 16th-21st December 2009

Absolutes/col percents

Table 24

Q.3/4 Voting in May 5th 2005 General Election

Base: All respondents

	Unweighted Total	Weighted Total
Unweighted base	533	533
Weighted base	533	533
Conservative	81 15%	78 15%
Labour	169 32%	123 23%
Liberal Democrat/ Liberal	31 6%	50 9%
Green Party	50 9%	65 12%
UK Independence Party (UKIP)	3 1%	4 1%
British National Party (BNP)	- -	- -
Other	2 *	2 *
Did not vote	144 27%	162 30%
Refused	40 8%	38 7%
Don't know	13 2%	12 2%



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	Page	Table	Title	Base Description	Base
	1	1	Q.1 Some people have said they would not vote in a new General Election, while others have said they would vote. I would like to know how certain it is that you would actually vote in a general election. On a ten point scale if 10 would mean you would be absolutely certain to vote and 1 would mean you would be certain not to vote how likely is it that you would go and vote?	Base: All respondents	533
	2	1	Q.1 Some people have said they would not vote in a new General Election, while others have said they would vote. I would like to know how certain it is that you would actually vote in a general election. On a ten point scale if 10 would mean you would be absolutely certain to vote and 1 would mean you would be certain not to vote how likely is it that you would go and vote?	Base: All respondents	533
	3	2	Q.2 Labour, the Conservatives, the Green Party, the Liberal Democrats and other parties will fight a new election in 2010 in your area. If there were a general election tomorrow which party do you think you would vote for?	Base: All respondents	533
	4	2	Q.2 Labour, the Conservatives, the Green Party, the Liberal Democrats and other parties will fight a new election in 2010 in your area. If there were a general election tomorrow which party do you think you would vote for?	Base: All respondents	533
	5	3	Data derived from:- Q.1 Some people have said they would not vote in a new General Election, while others have said they would vote. I would like to know how certain it is that you would actually vote in a general election. On a ten point scale if 10 would mean you would be absolutely certain to vote and 1 would mean you would be certain not to vote how likely is it that you would go and vote? Q.2 Labour, the Conservatives, the Green Party, the Liberal Democrats and other parties will fight a new election in 2010 in your area. If there were a general election tomorrow which party do you think you would vote for? Data excludes those who definitely will not vote (9%), don't know who they would vote for (19%) or refuse to answer (8%) THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DONT KNOW/REFUSERS		

	Page	Table	Title	Base Description	Base
	6	3	Data derived from:- Q.1 Some people have said they would not vote in a new General Election, while others have said they would vote. I would like to know how certain it is that you would actually vote in a general election. On a ten point scale if 10 would mean you would be absolutely certain to vote and 1 would mean you would be certain not to vote how likely is it that you would go and vote? Q.2 Labour, the Conservatives, the Green Party, the Liberal Democrats and other parties will fight a new election in 2010 in your area. If there were a general election tomorrow which party do you think you would vote for? Data excludes those who definitely will not vote (9%), don't know who they would vote for (19%) or refuse to answer (8%) THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DONT KNOW/REFUSERS		
	7	4	Published Vote Intention Figures Percentages derived from the responses of 390 respondents		
	8	5	Q.5 Which issues will be most important to you in your decision on how to vote at the next General Election?	Base: All respondents	533
	9	5	Q.5 Which issues will be most important to you in your decision on how to vote at the next General Election?	Base: All respondents	533
	10	5	Q.5 Which issues will be most important to you in your decision on how to vote at the next General Election?	Base: All respondents	533
	11	5	Q.5 Which issues will be most important to you in your decision on how to vote at the next General Election?	Base: All respondents	533
	12	6	Q.6 In which position do you predict that each of the following 5 parties will come in your constituency, Brighton Pavilion? Who will come first?	Base: All respondents	533
	13	6	Q.6 In which position do you predict that each of the following 5 parties will come in your constituency, Brighton Pavilion? Who will come first?	Base: All respondents	533
	14	7	Q.6 In which position do you predict that each of the following 5 parties will come in your constituency, Brighton Pavilion? Who will come second?	Base: All respondents	533
	15	7	Q.6 In which position do you predict that each of the following 5 parties will come in your constituency, Brighton Pavilion? Who will come second?	Base: All respondents	533
	16	8	Q.6 In which position do you predict that each of the following 5 parties will come in your constituency, Brighton Pavilion? Who will come third?	Base: All respondents	533

Page	Table	Title	Base Description	Base
17	8	Q.6 In which position do you predict that each of the following 5 parties will come in your constituency, Brighton Pavilion? Who will come third?	Base: All respondents	533
18	9	Q.6 In which position do you predict that each of the following 5 parties will come in your constituency, Brighton Pavilion? Who will come fourth?	Base: All respondents	533
19	9	Q.6 In which position do you predict that each of the following 5 parties will come in your constituency, Brighton Pavilion? Who will come fourth?	Base: All respondents	533
20	10	Q.6 In which position do you predict that each of the following 5 parties will come in your constituency, Brighton Pavilion? Who will come fifth?	Base: All respondents	533
21	10	Q.6 In which position do you predict that each of the following 5 parties will come in your constituency, Brighton Pavilion? Who will come fifth?	Base: All respondents	533
22	11	Q.6 In which position do you predict that each of the following 5 parties will come in your constituency, Brighton Pavilion? Labour	Base: All respondents	533
23	11	Q.6 In which position do you predict that each of the following 5 parties will come in your constituency, Brighton Pavilion? Labour	Base: All respondents	533
24	12	Q.6 In which position do you predict that each of the following 5 parties will come in your constituency, Brighton Pavilion? The Conservatives	Base: All respondents	533
25	12	Q.6 In which position do you predict that each of the following 5 parties will come in your constituency, Brighton Pavilion? The Conservatives	Base: All respondents	533
26	13	Q.6 In which position do you predict that each of the following 5 parties will come in your constituency, Brighton Pavilion? The Green Party	Base: All respondents	533
27	13	Q.6 In which position do you predict that each of the following 5 parties will come in your constituency, Brighton Pavilion? The Green Party	Base: All respondents	533
28	14	Q.6 In which position do you predict that each of the following 5 parties will come in your constituency, Brighton Pavilion? The Liberal Democrats	Base: All respondents	533

	Page	Table	Title	Base Description	Base
	29	14	Q.6 In which position do you predict that each of the following 5 parties will come in your constituency, Brighton Pavilion? The Liberal Democrats	Base: All respondents	533
	30	15	Q.6 In which position do you predict that each of the following 5 parties will come in your constituency, Brighton Pavilion? The UK Independence Party	Base: All respondents	533
	31	15	Q.6 In which position do you predict that each of the following 5 parties will come in your constituency, Brighton Pavilion? The UK Independence Party	Base: All respondents	533
	32	16	Q.7 How likely, if at all, is it that you will consider voting for the Green Party at the next General Election?	Base: All respondents	533
	33	16	Q.7 How likely, if at all, is it that you will consider voting for the Green Party at the next General Election?	Base: All respondents	533
	34	17	Q.8 If it seemed that the Green Party were best placed to stop a Conservative win in the local area, how likely would you be to switch your vote to the Green Party?	Base: All respondents likely to vote Labour or Liberal Democrat	145
	35	17	Q.8 If it seemed that the Green Party were best placed to stop a Conservative win in the local area, how likely would you be to switch your vote to the Green Party?	Base: All respondents likely to vote Labour or Liberal Democrat	145
	36	18	Q.D1 Gender	Base: All respondents	533
	37	19	Q.D2 Age	Base: All respondents	533
	38	20	Q.D3 Working status	Base: All respondents	533
	39	21	Q.D4 Tenure	Base: All respondents	533
	40	22	Q.D5 Social Grade	Base: All respondents	533
	41	23	Ward	Base: All respondents	533
	42	24	Q.3/4 Voting in May 5th 2005 General Election	Base: All respondents	533