



Clear thinking in a complex world

ICM Poll for The Sunday Telegraph

Fieldwork dates: 12th-13th March 2008

Interview Method: Telephone, unless otherwise stated.

Population effectively sampled: All adults aged 18+ in Great Britain

Sampling Method: Within each government office region a random sample of telephone numbers was drawn from the entire BT database of domestic telephone numbers. Each number so selected had its last digit randomised so as to provide a sample including both listed and unlisted numbers.

Sample size: 1002 adults aged 18+

Data weighting: Data were weighted to the profile of all adults aged 18+ (including non telephone owning households). Data were weighted by sex, age, social class, household tenure, work status, number of cars in the household and whether or not respondent has taken a foreign holiday in the last 3 years. Targets for the weighted data were derived from the National Readership survey, a random probability survey comprising 34,000 random face-to-face interviews conducted annually.

Questions: The computer tables attached in PDF format show each question, in full, in the order they were put to respondents, all response codes and the weighted and un-weighted bases for all demographics and other data including but not limited that published .

Further enquiries: martin.boon@icmresearch.co.uk

Armed Forces Survey

CATI Fieldwork : March 12th-13th 2008

Absolutes/col percents

Table 1

Q1. It is now five years since the invasion of Iraq. What do you feel now about the decision to commit British troops to the conflict - do you think it was the right thing to do or the wrong thing to do?

Base: All respondents

	Gender		Age				Social Class				Vote In 2005 General Election			Region			
	Total	Male	Fe-male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	North	Mid-lands	South
Unweighted base	1002	430	572	84	141	562	215	328	222	169	283	191	281	105	338	320	344
Weighted base	1002	483	519	119	156	515	212	264	292	208	238	190	230	127	331	313	358
Right thing	281 28%	176 36%	105 20%	39 33%	48 31%	154 30%	40 19%	79 30%	85 29%	57 28%	61 25%	44 23%	81 35%	30 24%	89 27%	95 31%	97 27%
Wrong thing	650 65%	279 58%	371 72%	73 62%	95 61%	323 63%	159 75%	168 64%	192 66%	131 63%	159 67%	135 71%	128 56%	94 74%	216 65%	201 64%	233 65%
Refused	10 1%	6 1%	4 1%	- -	- -	9 2%	1 *	3 1%	5 2%	- -	2 1%	4 2%	1 1%	- -	2 *	3 1%	5 2%
Don't know	61 6%	22 5%	39 8%	7 6%	13 9%	29 6%	12 6%	14 5%	11 4%	20 9%	17 7%	7 4%	20 9%	3 2%	24 7%	13 4%	23 7%

Armed Forces Survey

CATI Fieldwork : March 12th-13th 2008

Absolutes/col percents

Table 2

Q2. How likely do you think it is that democracy will become fully established in Iraq in the foreseeable future. Do you think it is...

Base: All respondents

	Total	Gender		Age				Social Class				Vote In 2005 General Election			Region		
		Male	Fe-male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	North	Mid-lands	South
Unweighted base	1002	430	572	84	141	562	215	328	222	169	283	191	281	105	338	320	344
Weighted base	1002	483	519	119	156	515	212	264	292	208	238	190	230	127	331	313	358
Net: Likely	196 20%	111 23%	85 16%	22 18%	32 21%	101 20%	41 19%	58 22%	50 17%	35 17%	52 22%	41 22%	58 25%	14 11%	73 22%	58 19%	64 18%
Very likely	(5) 36 4%	22 5%	14 3%	3 3%	5 3%	20 4%	8 4%	8 3%	13 5%	5 3%	10 4%	6 3%	10 4%	6 5%	12 4%	12 4%	11 3%
Quite likely	(4) 160 16%	89 18%	72 14%	18 16%	27 18%	81 16%	34 16%	51 19%	37 13%	30 14%	43 18%	35 18%	48 21%	9 7%	61 18%	46 15%	54 15%
Neither likely nor unlikely	(3) 106 11%	47 10%	59 11%	15 13%	25 16%	51 10%	14 7%	15 6%	40 14%	28 13%	23 10%	12 6%	23 10%	13 10%	35 11%	38 12%	32 9%
Quite unlikely	(2) 331 33%	143 30%	187 36%	40 33%	53 34%	177 34%	61 29%	99 37%	103 35%	63 30%	66 28%	69 36%	79 34%	41 33%	95 29%	103 33%	133 37%
Very unlikely	(1) 340 34%	176 36%	164 32%	38 32%	39 25%	175 34%	88 42%	87 33%	92 32%	76 36%	85 36%	65 34%	62 27%	57 44%	119 36%	103 33%	118 33%
Net: Unlikely	670 67%	319 66%	351 68%	78 66%	92 59%	351 68%	149 70%	185 70%	195 67%	139 67%	151 63%	134 70%	141 61%	98 77%	214 65%	206 66%	251 70%
Refused	1 *	1 *	-	-	-	1 *	-	-	-	-	1 *	-	1 *	-	1 *	-	-
Don't know	29 3%	5 1%	24 5%	3 3%	7 4%	12 2%	7 3%	6 2%	6 2%	6 3%	11 5%	3 2%	7 3%	2 1%	8 2%	10 3%	11 3%
Mean	2.20	2.24	2.16	2.21	2.37	2.19	2.08	2.20	2.21	2.14	2.23	2.19	2.39	1.93	2.23	2.21	2.15
Standard deviation	1.19	1.25	1.12	1.16	1.15	1.19	1.22	1.19	1.16	1.15	1.25	1.20	1.23	1.12	1.24	1.18	1.14
Standard error	0.04	0.06	0.05	0.13	0.10	0.05	0.08	0.07	0.08	0.09	0.08	0.09	0.07	0.11	0.07	0.07	0.06

Armed Forces Survey

CATI Fieldwork : March 12th-13th 2008

Absolutes/col percents

Table 3
Q3. Has the performance and conduct of British troops in Iraq increased your respect for our armed forces, reduced it, or not made much difference either way.
Base: All respondents

	Gender		Age				Social Class				Vote In 2005 General Election			Region			
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	North	Mid- lands	South
Unweighted base	1002	430	572	84	141	562	215	328	222	169	283	191	281	105	338	320	344
Weighted base	1002	483	519	119	156	515	212	264	292	208	238	190	230	127	331	313	358
Increased your respect	419	196	223	61	59	205	93	104	123	95	97	92	100	47	135	136	148
	42%	41%	43%	51%	38%	40%	44%	40%	42%	46%	41%	48%	43%	37%	41%	43%	41%
Reduced your respect	66	37	29	11	12	35	8	21	17	17	11	5	14	13	26	16	24
	7%	8%	6%	9%	8%	7%	4%	8%	6%	8%	4%	2%	6%	10%	8%	5%	7%
Not made much difference either way	500	240	260	44	84	269	103	136	145	95	124	90	113	67	165	153	181
	50%	50%	50%	37%	53%	52%	49%	52%	50%	46%	52%	47%	49%	52%	50%	49%	51%
Refused	5	4	1	-	-	3	1	1	2	-	2	3	1	-	1	3	1
	*	1%	*	-	-	1%	1%	*	1%	-	1%	1%	*	-	*	1%	*
Don't know	12	6	6	3	1	2	6	1	5	1	5	2	3	1	4	5	4
	1%	1%	1%	2%	1%	*	3%	1%	2%	*	2%	1%	1%	*	1%	1%	1%

Armed Forces Survey

CATI Fieldwork : March 12th-13th 2008

Absolutes/col percents

Table 4

Q4. Do you think that servicemen and women should or should not be able to wear their uniforms in public whenever they wish?

Base: All respondents

	Gender		Age				Social Class				Vote In 2005 General Election			Region			
	Total	Male	Fe-male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	North	Mid-lands	South
Unweighted base	1002	430	572	84	141	562	215	328	222	169	283	191	281	105	338	320	344
Weighted base	1002	483	519	119	156	515	212	264	292	208	238	190	230	127	331	313	358
Should	898 90%	435 90%	463 89%	108 91%	134 86%	456 88%	200 95%	239 90%	262 90%	184 88%	213 90%	181 95%	206 90%	117 92%	294 89%	289 92%	315 88%
Should not	78 8%	34 7%	43 8%	8 7%	18 11%	43 8%	9 4%	21 8%	21 7%	17 8%	18 7%	7 4%	19 8%	6 5%	26 8%	20 7%	31 9%
Refused	4 *	4 1%	- -	- -	- -	4 1%	- -	2 1%	2 1%	- -	- -	1 *	- -	- -	1 *	- -	3 1%
Don't know	23 2%	10 2%	13 2%	3 2%	5 3%	13 3%	3 1%	3 1%	6 2%	7 3%	7 3%	2 1%	5 2%	4 3%	9 3%	4 1%	10 3%

Armed Forces Survey

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Absolutes/col percents

Table 5

Q5. It has been suggested that every year there should be an Armed Forces Day on which we celebrate the work of our servicemen and women. Overall, do you think this would be a good idea or a bad idea?

Base: All respondents

	Gender			Age				Social Class				Vote In 2005 General Election			Region		
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	North	Mid- lands	South
Unweighted base	1002	430	572	84	141	562	215	328	222	169	283	191	281	105	338	320	344
Weighted base	1002	483	519	119	156	515	212	264	292	208	238	190	230	127	331	313	358
Good idea	771 77%	364 75%	407 78%	101 85%	122 78%	388 75%	160 75%	193 73%	211 72%	170 82%	196 83%	166 87%	180 78%	89 70%	247 75%	241 77%	283 79%
Bad idea	186 19%	98 20%	88 17%	14 11%	30 19%	104 20%	39 18%	55 21%	67 23%	32 15%	33 14%	18 10%	44 19%	29 23%	67 20%	52 17%	66 18%
Refused	1 *	1 *	- -	- -	- -	1 *	- -	1 *	- -	- -	- -	1 *	- -	- -	- -	- -	1 *
Don't know	44 4%	20 4%	24 5%	4 3%	4 3%	23 4%	13 6%	16 6%	13 5%	6 3%	9 4%	6 3%	7 3%	9 7%	16 5%	20 6%	9 2%

Armed Forces Survey

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Absolutes/col percents

Table 6

Q6 It has been suggested that all young people leaving school should take part in a British citizenship ceremony in which they swear an oath of allegiance to the Queen. Do you think this would be a good idea or a bad idea?

Base: All respondents

	Gender			Age				Social Class				Vote In 2005 General Election			Region		
	Total	Male	Fe-male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	North	Mid-lands	South
Unweighted base	1002	430	572	84	141	562	215	328	222	169	283	191	281	105	338	320	344
Weighted base	1002	483	519	119	156	515	212	264	292	208	238	190	230	127	331	313	358
Good idea	385 38%	193 40%	191 37%	41 35%	64 41%	199 39%	81 38%	99 38%	110 38%	86 41%	90 38%	95 50%	92 40%	39 31%	110 33%	139 44%	135 38%
Bad idea	557 56%	264 55%	293 56%	72 60%	85 55%	291 56%	109 52%	152 58%	166 57%	111 53%	127 53%	84 44%	127 55%	85 67%	199 60%	154 49%	204 57%
Refused	2 *	2 *	-	-	-	2 *	-	-	2 1%	-	-	-	-	-	-	-	2 1%
Don't know	59 6%	24 5%	35 7%	6 5%	7 5%	24 5%	22 10%	12 5%	13 5%	12 6%	21 9%	11 6%	11 5%	3 3%	22 7%	20 6%	17 5%

Armed Forces Survey

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Absolutes/col percents

Table 7

Q7. Thinking now about the Union of England, Scotland, Wales and Northern Ireland In the United Kingdom, do you think that Labour's actions since taking power in 1997 have strengthened or weakened the Union?

Base: All respondents

	Gender			Age				Social Class				Vote In 2005 General Election			Region		
	Total	Male	Fe-male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	North	Mid-lands	South
Unweighted base	1002	430	572	84	141	562	215	328	222	169	283	191	281	105	338	320	344
Weighted base	1002	483	519	119	156	515	212	264	292	208	238	190	230	127	331	313	358
Strengthened the union	177 18%	76 16%	101 19%	31 26%	41 26%	81 16%	24 12%	50 19%	52 18%	42 20%	32 13%	17 9%	64 28%	18 14%	62 19%	53 17%	62 17%
No Difference	91 9%	45 9%	46 9%	8 6%	15 9%	46 9%	23 11%	25 10%	30 10%	10 5%	26 11%	9 5%	21 9%	19 15%	34 10%	21 7%	36 10%
Weakened the union	629 63%	327 68%	303 58%	56 47%	85 54%	344 67%	146 69%	169 64%	189 65%	130 62%	142 60%	154 81%	126 55%	79 62%	190 57%	211 67%	228 64%
Refused	5 *	2 *	3 1%	- -	- -	5 1%	- -	2 1%	- -	1 1%	1 1%	2 1%	- -	- -	2 1%	1 *	2 1%
Don't know	100 10%	34 7%	66 13%	25 21%	16 11%	40 8%	18 9%	17 7%	20 7%	25 12%	37 15%	9 5%	19 8%	12 9%	42 13%	27 9%	30 8%

Armed Forces Survey

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Absolutes/col percents

Table 8

Q8. Thinking about your financial position now and over the last couple of years, do you feel you and your family are becoming better off, worse off or are things not really changing at all?

Base: All respondents

	Gender		Age				Social Class				Vote In 2005 General Election			Region			
	Total	Male	Fe-male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	North	Mid-lands	South
Unweighted base	1002	430	572	84	141	562	215	328	222	169	283	191	281	105	338	320	344
Weighted base	1002	483	519	119	156	515	212	264	292	208	238	190	230	127	331	313	358
Better off	150 15%	76 16%	74 14%	38 32%	31 20%	60 12%	21 10%	51 19%	59 20%	17 8%	23 10%	26 13%	40 17%	14 11%	48 14%	42 13%	60 17%
Worse off	440 44%	219 45%	221 43%	22 18%	58 37%	254 49%	107 50%	100 38%	114 39%	108 52%	119 50%	114 60%	83 36%	54 42%	154 47%	133 43%	153 43%
Not really changing at all	394 39%	181 37%	213 41%	53 45%	61 39%	199 39%	81 38%	108 41%	116 40%	77 37%	92 39%	50 26%	103 45%	56 44%	122 37%	131 42%	141 39%
Refused	4 *	3 1%	1 *	- -	1 1%	1 *	2 1%	2 1%	- -	- -	2 1%	- -	2 1%	- -	1 *	3 1%	- -
Don't know	14 1%	5 1%	10 2%	6 5%	5 3%	2 *	2 1%	3 1%	3 1%	7 3%	2 1%	- -	3 1%	3 3%	6 2%	4 1%	5 1%

Armed Forces Survey CATI Fieldwork : March 12th-13th 2008

Absolutes/col percents

Table 9

Q9. Which of the following sections of society do you think Gordon Brown's government is doing most to help...**Base: All respondents**

	Gender		Age				Social Class				Vote In 2005 General Election			Region			
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	North	Mid- lands	South
Unweighted base	1002	430	572	84	141	562	215	328	222	169	283	191	281	105	338	320	344
Weighted base	1002	483	519	119	156	515	212	264	292	208	238	190	230	127	331	313	358
The poor	199 20%	96 20%	103 20%	24 20%	30 19%	105 20%	39 19%	65 24%	58 20%	42 20%	34 14%	50 26%	59 25%	18 14%	58 18%	61 19%	80 22%
The middle classes	287 29%	142 29%	145 28%	55 46%	50 32%	132 26%	50 24%	72 27%	94 32%	58 28%	63 27%	37 19%	79 34%	33 26%	106 32%	87 28%	94 26%
The wealthy	330 33%	165 34%	165 32%	23 19%	49 32%	189 37%	68 32%	81 31%	86 30%	67 32%	96 40%	65 34%	65 28%	48 38%	104 32%	108 34%	118 33%
None of these	83 8%	34 7%	48 9%	- -	10 6%	46 9%	26 12%	17 6%	28 10%	21 10%	17 7%	28 15%	12 5%	10 8%	28 9%	25 8%	29 8%
Refused	1 *	1 *	1 *	- -	1 *	1 *	- -	1 1%	- -	- -	- -	- -	- -	- -	1 *	1 *	- -
Don't know	102 10%	45 9%	57 11%	17 14%	16 10%	42 8%	27 13%	29 11%	25 9%	21 10%	27 12%	11 6%	16 7%	18 14%	34 10%	31 10%	37 10%

Armed Forces Survey

CATI Fieldwork : March 12th-13th 2008

Absolutes/col percents

Table 10

Q10. Overall, do you think Alistair Darling's budget is likely to make things better in Britain, worse in Britain, or will it have little effect one way or the other

Base: All respondents

	Gender			Age				Social Class				Vote In 2005 General Election			Region		
	Total	Male	Fe-male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	North	Mid-lands	South
Unweighted base	1002	430	572	84	141	562	215	328	222	169	283	191	281	105	338	320	344
Weighted base	1002	483	519	119	156	515	212	264	292	208	238	190	230	127	331	313	358
Make things BETTER	69 7%	35 7%	33 6%	12 10%	19 12%	22 4%	16 8%	21 8%	19 6%	8 4%	21 9%	4 2%	27 12%	8 6%	23 7%	19 6%	27 7%
Have little affect one way or the other	515 51%	249 52%	266 51%	43 36%	69 44%	280 54%	122 58%	144 54%	150 51%	90 43%	131 55%	96 51%	132 57%	72 56%	170 52%	168 54%	176 49%
Make things WORSE	306 31%	160 33%	147 28%	41 34%	49 31%	158 31%	58 28%	69 26%	96 33%	82 40%	59 25%	80 42%	42 18%	37 29%	101 31%	95 30%	110 31%
Refused	1 *	-	1 *	-	-	1 *	-	-	-	-	1 *	-	-	-	-	-	1 *
Don't know	112 11%	39 8%	73 14%	23 20%	19 12%	55 11%	15 7%	30 11%	27 9%	28 14%	26 11%	10 5%	29 13%	11 8%	36 11%	31 10%	45 13%

Armed Forces Survey

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Absolutes/col percents

Table 11
Classification
Base: All respondents

	Total	Gender		Age				Social Class				Vote In 2005 General Election			Region		
		Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	North	Mid- lands	South
Unweighted base	1002	430	572	84	141	562	215	328	222	169	283	191	281	105	338	320	344
Weighted base	1002	483	519	119	156	515	212	264	292	208	238	190	230	127	331	313	358
Gender																	
Male	483 48%	483 100%	- -	51 43%	73 47%	262 51%	97 46%	151 57%	138 47%	116 56%	78 33%	76 40%	117 51%	79 62%	154 47%	164 53%	164 46%
Female	519 52%	- -	519 100%	68 57%	83 53%	254 49%	115 54%	113 43%	153 53%	93 44%	160 67%	114 60%	113 49%	48 38%	176 53%	149 47%	194 54%
Age																	
18-24	(21) 12%	51 11%	68 13%	119 100%	- -	- -	- -	28 11%	51 17%	22 11%	18 7%	7 4%	8 4%	10 8%	44 13%	34 11%	40 11%
25-34	(29.5) 16%	73 15%	83 16%	- -	156 100%	- -	- -	51 19%	49 17%	42 20%	15 6%	17 9%	37 16%	18 14%	47 14%	51 16%	58 16%
35-44	(39.5) 20%	94 20%	103 20%	- -	- -	197 38%	- -	61 23%	68 23%	41 20%	28 12%	28 15%	50 22%	24 19%	65 20%	65 21%	67 19%
45-54	(49.5) 17%	91 19%	79 15%	- -	- -	170 33%	- -	55 21%	47 16%	39 18%	30 13%	33 17%	40 17%	23 18%	59 18%	46 15%	65 18%
55-64	(59.5) 15%	76 16%	72 14%	- -	- -	148 29%	- -	33 13%	35 12%	33 16%	47 20%	34 18%	47 20%	21 17%	45 14%	50 16%	53 15%
65+	(70) 21%	97 20%	115 22%	- -	- -	- -	212 100%	37 14%	42 14%	31 15%	101 43%	71 37%	48 21%	31 24%	69 21%	68 22%	75 21%
Average age	46.85	47.21	46.52	21.00	29.50	48.55	70.00	44.46	43.02	45.11	55.71	54.67	49.41	49.21	46.47	47.08	47.00

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Absolutes/col percents

Table 11
Classification
Base: All respondents

	Gender		Age				Social Class				Vote In 2005 General Election			Region			
	Total	Male	Fe-male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	North	Mid-lands	South
Weighted base	1002	483	519	119	156	515	212	264	292	208	238	190	230	127	331	313	358
<u>Social Class</u>																	
AB	264 26%	151 31%	113 22%	28 24%	51 33%	149 29%	37 17%	264 100%	-	-	-	50 26%	51 22%	42 33%	79 24%	76 24%	109 30%
C1	292 29%	138 29%	153 30%	51 43%	49 31%	150 29%	42 20%	-	292 100%	-	-	58 31%	66 28%	35 27%	88 27%	103 33%	100 28%
C2	208 21%	116 24%	93 18%	22 19%	42 27%	113 22%	31 15%	-	-	208 100%	-	41 21%	55 24%	27 22%	75 23%	66 21%	67 19%
DE	238 24%	78 16%	160 31%	18 15%	15 9%	105 20%	101 48%	-	-	-	238 100%	41 22%	58 25%	23 18%	89 27%	67 22%	82 23%
<u>Region</u>																	
North	331 33%	154 32%	176 34%	44 38%	47 30%	170 33%	69 33%	79 30%	88 30%	75 36%	89 37%	42 22%	91 40%	34 27%	331 100%	-	-
Midlands	313 31%	164 34%	149 29%	34 29%	51 33%	161 31%	68 32%	76 29%	103 35%	66 32%	67 28%	73 38%	72 31%	36 28%	-	313 100%	-
South	358 36%	164 34%	194 37%	40 34%	58 37%	185 36%	75 36%	109 41%	100 34%	67 32%	82 34%	75 40%	67 29%	57 45%	-	-	358 100%

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Table 11
Classification
Base: All respondents

	Gender		Age				Social Class				Vote In 2005 General Election			Region			
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	North	Mid- lands	South
Weighted base	1002	483	519	119	156	515	212	264	292	208	238	190	230	127	331	313	358
<u>Working status</u>																	
Full-time	451 45%	290 60%	161 31%	53 44%	103 66%	292 57%	3 1%	155 59%	146 50%	110 53%	40 17%	68 35%	104 45%	63 49%	154 47%	136 44%	160 45%
Part-time	120 12%	23 5%	97 19%	12 10%	19 12%	85 17%	3 2%	28 10%	44 15%	32 15%	16 7%	27 14%	29 13%	8 6%	42 13%	31 10%	47 13%
Not working but seeking work or temporarily unemployed/sick	44 4%	19 4%	25 5%	9 8%	9 6%	26 5%	- -	9 3%	3 1%	12 6%	21 9%	4 2%	8 3%	3 2%	15 5%	13 4%	16 4%
Not working/not seeking work	52 5%	6 1%	46 9%	8 6%	11 7%	33 6%	1 *	12 5%	8 3%	10 5%	22 9%	5 3%	10 4%	6 5%	12 4%	24 8%	16 5%
Retired	280 28%	126 26%	154 30%	1 1%	1 1%	74 14%	204 96%	48 18%	58 20%	38 18%	136 57%	84 44%	72 31%	39 31%	94 28%	93 30%	92 26%
Student	48 5%	15 3%	33 6%	34 29%	12 8%	2 *	- -	10 4%	31 11%	5 3%	2 1%	3 1%	6 3%	7 6%	11 3%	13 4%	24 7%
Refused	8 1%	4 1%	4 1%	1 1%	1 1%	4 1%	1 1%	3 1%	2 1%	1 1%	1 1%	1 *	1 1%	1 1%	2 1%	2 1%	3 1%

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Absolutes/col percents

Table 11
Classification
Base: All respondents

	Total	Gender		Age				Social Class				Vote In 2005 General Election			Region		
		Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	North	Mid- lands	South
Weighted base	1002	483	519	119	156	515	212	264	292	208	238	190	230	127	331	313	358
<u>Tenure</u>																	
Own outright	334 33%	165 34%	169 33%	15 13%	10 6%	159 31%	149 71%	98 37%	84 29%	63 30%	90 38%	94 49%	71 31%	51 40%	111 34%	118 38%	105 29%
Own with a mortgage	383 38%	205 42%	178 34%	50 42%	87 55%	237 46%	10 5%	120 46%	127 44%	97 46%	38 16%	54 28%	105 45%	46 37%	151 46%	111 36%	120 34%
Council	126 13%	34 7%	93 18%	16 14%	19 12%	60 12%	32 15%	6 2%	29 10%	20 9%	71 30%	21 11%	29 12%	10 8%	34 10%	36 11%	56 16%
Housing Assoc.	40 4%	16 3%	23 5%	7 6%	7 4%	19 4%	7 4%	4 1%	13 4%	8 4%	15 6%	5 3%	12 5%	3 2%	7 2%	18 6%	14 4%
Rented from someone else	91 9%	48 10%	43 8%	24 20%	29 18%	29 6%	10 5%	28 10%	30 10%	15 7%	19 8%	12 7%	9 4%	13 10%	20 6%	17 6%	53 15%
Rent free	12 1%	6 1%	6 1%	5 4%	1 1%	6 1%	- -	2 1%	4 1%	4 2%	2 1%	- -	2 1%	1 1%	2 1%	6 2%	4 1%
Refused	16 2%	9 2%	7 1%	2 2%	4 3%	6 1%	3 2%	6 2%	5 2%	3 1%	3 1%	3 2%	2 1%	2 2%	4 1%	6 2%	6 2%

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Absolutes/col percents

Table 11
Classification
Base: All respondents

	Gender		Age				Social Class				Vote In 2005 General Election			Region			
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	North	Mid- lands	South
Weighted base	1002	483	519	119	156	515	212	264	292	208	238	190	230	127	331	313	358
<u>Foreign Holiday in last 3 years</u>																	
Yes	604	305	299	80	105	314	105	185	182	136	101	111	136	89	209	184	211
	60%	63%	58%	68%	67%	61%	50%	70%	62%	65%	42%	58%	59%	70%	63%	59%	59%
No	398	178	220	38	52	201	107	79	109	73	137	79	95	38	122	129	147
	40%	37%	42%	32%	33%	39%	50%	30%	38%	35%	58%	42%	41%	30%	37%	41%	41%
<u>Number of cars</u>																	
None	205	74	131	18	40	78	68	37	52	24	91	25	57	25	53	53	99
	20%	15%	25%	16%	26%	15%	32%	14%	18%	12%	38%	13%	25%	19%	16%	17%	28%
1	419	206	214	33	51	219	115	101	119	91	108	90	95	65	139	131	149
	42%	43%	41%	28%	33%	43%	54%	38%	41%	43%	46%	47%	41%	51%	42%	42%	42%
2	290	154	137	37	51	176	26	90	102	65	33	62	60	31	111	100	79
	29%	32%	26%	31%	32%	34%	12%	34%	35%	31%	14%	32%	26%	24%	34%	32%	22%
3+	88	50	38	30	14	41	2	35	18	29	6	14	20	7	27	30	31
	9%	10%	7%	25%	9%	8%	1%	13%	6%	14%	2%	7%	9%	5%	8%	9%	9%

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Absolutes/col percents

Table 11
Classification
Base: All respondents

	Gender		Age				Social Class				Vote In 2005 General Election			Region			
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	North	Mid- lands	South
Weighted base	1002	483	519	119	156	515	212	264	292	208	238	190	230	127	331	313	358
<u>Internet Access</u>																	
At all	757 76%	379 79%	377 73%	113 95%	148 95%	415 81%	80 38%	236 89%	253 87%	154 74%	114 48%	134 70%	166 72%	93 73%	248 75%	241 77%	268 75%
At home (net)	683 68%	343 71%	340 66%	100 85%	136 87%	376 73%	71 34%	221 84%	227 78%	134 64%	102 43%	114 60%	150 65%	87 68%	221 67%	222 71%	240 67%
At work (net)	332 33%	188 39%	143 28%	56 47%	71 45%	201 39%	5 2%	128 48%	119 41%	66 32%	19 8%	56 29%	76 33%	41 32%	109 33%	103 33%	119 33%
At home	406 41%	180 37%	226 44%	57 48%	72 46%	207 40%	70 33%	106 40%	131 45%	82 39%	88 37%	75 40%	82 36%	50 39%	133 40%	136 43%	137 38%
At work	55 5%	26 5%	29 6%	12 10%	7 4%	32 6%	3 2%	13 5%	23 8%	14 7%	5 2%	17 9%	8 3%	4 3%	21 6%	17 5%	17 5%
Both at home and at work	277 28%	162 34%	115 22%	44 37%	64 41%	168 33%	1 1%	115 43%	96 33%	52 25%	14 6%	39 20%	68 30%	37 29%	88 27%	87 28%	103 29%
Somewhere else	19 2%	11 2%	8 2%	* *	5 3%	8 1%	6 3%	2 1%	3 1%	6 3%	7 3%	3 2%	8 4%	2 2%	6 2%	2 1%	11 3%
Not at all	244 24%	102 21%	141 27%	6 5%	7 5%	100 19%	131 62%	27 10%	39 13%	54 26%	124 52%	56 30%	63 27%	34 26%	82 25%	71 23%	91 25%
Refused	2 *	1 *	* *	- -	1 1%	* *	* *	1 *	- -	* *	* *	- -	1 *	* *	* *	2 *	- -

Armed Forces Survey

CATI Fieldwork : March 12th-13th 2008

Absolutes/col percents

Table 11
Classification
Base: All respondents

	Gender		Age				Social Class				Vote In 2005 General Election			Region			
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	North	Mid- lands	South
Weighted base	1002	483	519	119	156	515	212	264	292	208	238	190	230	127	331	313	358
<u>What is the highest educational level that you have achieved to date?</u>																	
Secondary/ high school/ NVQ 1-3	554 55%	237 49%	317 61%	75 64%	64 41%	295 57%	120 57%	101 38%	148 51%	137 66%	167 70%	106 56%	124 54%	65 51%	189 57%	175 56%	190 53%
University degree or equivalent professional qualification/ NVQ4	258 26%	145 30%	112 22%	30 25%	64 41%	128 25%	37 17%	106 40%	94 32%	32 15%	26 11%	52 27%	60 26%	35 28%	78 23%	86 27%	95 26%
Higher university degree/ Doctorate/ MBA/ NVQ 5 or equivalent	85 8%	47 10%	38 7%	6 5%	21 13%	52 10%	6 3%	41 16%	27 9%	12 6%	5 2%	8 4%	19 8%	19 15%	27 8%	15 5%	43 12%
None of these	94 9%	48 10%	46 9%	7 6%	6 4%	36 7%	46 22%	11 4%	19 7%	27 13%	36 15%	22 11%	26 11%	6 5%	34 10%	34 11%	26 7%
Refused	11 1%	5 1%	6 1%	1 1%	2 1%	5 1%	3 1%	4 2%	2 1%	1 1%	4 2%	2 1%	1 *	1 1%	4 1%	3 1%	5 1%

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Absolutes/col percents

Table 11
Classification
Base: All respondents

	Total	Gender		Age				Social Class				Vote In 2005 General Election			Region		
		Male	Fe-male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	North	Mid-lands	South
Weighted base	1002	483	519	119	156	515	212	264	292	208	238	190	230	127	331	313	358
<u>Marital Status</u>																	
Single	191 19%	98 20%	93 18%	78 66%	34 22%	67 13%	11 5%	53 20%	62 21%	33 16%	43 18%	22 11%	34 15%	28 22%	58 17%	58 19%	75 21%
Married/ co-habiting	589 59%	305 63%	285 55%	35 30%	113 72%	342 66%	100 47%	169 64%	177 61%	141 68%	102 43%	116 61%	144 63%	72 56%	213 65%	196 63%	180 50%
Widowed/ separated/ divorced	212 21%	74 15%	137 26%	3 2%	7 5%	104 20%	98 46%	40 15%	48 17%	33 16%	90 38%	50 26%	50 22%	27 21%	57 17%	54 17%	101 28%
Refused	10 1%	6 1%	4 1%	2 2%	2 1%	3 1%	2 1%	2 1%	5 2%	1 1%	2 1%	2 1%	2 1%	1 1%	2 1%	5 2%	3 1%
<u>Children</u>																	
None aged 18 or under	659 66%	329 68%	330 64%	68 57%	81 52%	299 58%	211 100%	157 59%	193 66%	129 62%	180 76%	142 74%	149 65%	98 77%	211 64%	208 66%	240 67%
NET: Yes	333 33%	149 31%	184 35%	46 39%	74 47%	212 41%	1 *	100 38%	97 33%	78 37%	58 24%	48 25%	80 35%	27 22%	115 35%	99 32%	119 33%
NET: Yes any aged 15 or under	283 28%	133 28%	150 29%	33 28%	73 47%	177 34%	1 *	86 33%	85 29%	66 31%	47 20%	44 23%	68 30%	24 19%	95 29%	86 27%	102 28%
- Aged under 5	116 12%	53 11%	63 12%	23 19%	48 31%	45 9%	-	39 15%	35 12%	25 12%	17 7%	20 10%	23 10%	10 8%	28 9%	42 13%	46 13%
- Aged 5-10	137 14%	64 13%	74 14%	11 9%	39 25%	88 17%	-	42 16%	35 12%	37 18%	23 10%	25 13%	35 15%	5 4%	47 14%	42 13%	48 13%
- Aged 11-15	127 13%	65 13%	63 12%	5 4%	16 11%	105 20%	1 *	38 14%	36 12%	30 14%	24 10%	20 10%	31 13%	14 11%	46 14%	39 12%	42 12%
- Aged 16-18	95 9%	40 8%	55 11%	18 15%	3 2%	73 14%	-	34 13%	22 7%	22 10%	17 7%	12 6%	23 10%	5 4%	40 12%	26 8%	29 8%
Refused	10 1%	5 1%	5 1%	4 3%	2 1%	4 1%	-	7 3%	2 1%	1 1%	-	1 *	1 *	1 1%	4 1%	6 2%	-

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Absolutes/col percents

Table 11
Classification
Base: All respondents

	Gender		Age				Social Class				Vote In 2005 General Election			Region			
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	North	Mid- lands	South
Weighted base	1002	483	519	119	156	515	212	264	292	208	238	190	230	127	331	313	358
<u>Grocery shopping status</u>																	
Yes - do half or more	807 81%	330 68%	477 92%	65 55%	135 86%	420 81%	187 88%	204 77%	227 78%	164 79%	212 89%	156 82%	195 85%	102 80%	260 79%	250 80%	298 83%
No - do less than half	190 19%	149 31%	41 8%	52 44%	22 14%	94 18%	23 11%	58 22%	63 22%	44 21%	25 10%	34 18%	35 15%	24 19%	70 21%	61 20%	60 17%
Refused	4 *	3 1%	1 *	1 1%	- -	2 *	1 1%	2 1%	1 *	* *	1 *	- -	* *	1 1%	1 *	2 1%	1 *