



## ICM Poll for The Guardian

**Fieldwork dates:** 15-17<sup>th</sup> February 2008

**Interview Method:** Telephone.

**Population effectively sampled:** All adults aged 18+

**Sampling Method:** Within each government office region a random sample of telephone numbers was drawn from the entire BT database of domestic telephone numbers. Each number so selected had its last digit randomised so as to provide a sample including both listed and unlisted numbers.

**Sample size:** 1,003

**Data weighting:** Data were weighted to the profile of all adults aged 18+ (including non telephone owning households). Data were weighted by sex, age, social class, household tenure, work status, number of cars in the household and whether or not respondent has taken a foreign holiday in the last 3 years. Targets for the weighted data were derived from the National Readership survey, a random probability survey comprising 34,000 random face-to-face interviews conducted annually.

The data were further weighted by declared votes in the 2005 general election. The weighting scheme is designed as follows:

### **Weighting by past votes**

1. Respondents are asked whether they voted in the last general election and if they did, which party they voted for.
2. The sample is weighted by demographics (age, sex, tenure etc). However, after such weighting the declared past votes may not match, exactly, the results of the last election. Partly this is because demographics (by which ICM control the sample) are relatively poorly correlated with vote behaviour. Nevertheless past vote weighting has to be used with caution as some people genuinely forget how they voted. We cannot simply weight the data to the actual results last time.

3. ICM takes the declared past votes on any new poll and adds it to the 20 or so most recent ICM polls containing the same question. The average of these polls is used in the past vote weighting scheme.

4. ICM compares the declared past votes derived in 3) above to the actual result of the last general election and gives a weight of 70% to the results of the last election and 30% to the average of the most recent polls, thereby assuming that most of the difference (70%) can be attributed to political imbalance in the sample and 30% to faulty recall.

### **Weighting for turnout**

1. ICM ask respondents to say how likely it is that they will go and vote in a new general election using a ten points scale where 10 means they would be absolutely certain to vote and 1 means they would be certain not to vote.

2. Those saying they are 7-10 certain to vote are included in the vote calculation.

3. The weights have been devised so that the effective sample size is reduced from 1,000 or so (the approximate size of all vote intention surveys) to around 700 thereby assuming a real turnout figure among registered voters of approximately 70%. This may be higher than the actual turnout. But 100% turnout could not be achieved because of faults in the electoral register. Evidence also suggests that polls tend to interview slightly more voters than exist in the whole population.

**Voting intentions:** ICM derives vote intentions from 2 questions.

First of all respondents are asked how likely it is that they would be to go and vote in a new election.

Those who say they will vote are asked to say which party they would support in a new election. Respondents are then asked whether they voted in 2005 and which party they voted for in that election. The vote figures shown in the table are calculated after ICM has excluded those who say they will not vote, refuse to answer the question or don't know who they would vote for. The figures are adjusted for turnout calculated accordingly to their stated intentions to vote.

In a further step, ICM add 50% of those who refuse to answer the vote intention question or say they don't know to the party they voted for in 2005.

The analysis by vote intention shown on each table is taken from table 1, ie before adjusting for refusers and don't knows.

**Questions:** The computer tables attached in PDF format show each question, in full, in the order they were put to respondents, all response codes and the weighted and un-weighted bases for all demographics and other data including but not limited that published .

**Further enquiries:** [nick.sparrow@icmresearch.co.uk](mailto:nick.sparrow@icmresearch.co.uk)

## Opinion Poll

### CATI Fieldwork : February 15th-17th 2008

Absolutes/col percents

Table 1

**Q.A Some people have said they would not vote in a new General Election, while others would go and vote at their polling station. I would like to know how certain it is that you would actually go and vote in a general election?**

**Base: All respondents**

	Total	Gender		Age				Social Class				Voting Intention				Vote In 2005 General Election			Region			
		Male	Fe-male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid-lands	South	
Unweighted base	1003	502	501	74	135	569	225	333	229	173	268	246	211	99	58	224	255	99	347	306	350	
Weighted base	1003	482	521	121	159	516	207	260	294	208	241	221	203	121	59	191	230	127	338	315	350	
Certain to vote	(10) 495	243	252	29	63	267	136	143	146	91	115	143	117	64	32	138	138	83	169	150	177	
		49%	50%	48%	24%	40%	52%	66%	55%	50%	44%	48%	65%	58%	53%	54%	72%	60%	65%	50%	47%	50%
	(9) 62	29	33	9	10	35	8	16	26	9	11	13	11	10	6	14	16	12	25	14	22	
		6%	6%	6%	8%	6%	7%	4%	6%	9%	4%	4%	6%	5%	8%	10%	7%	7%	9%	7%	5%	6%
	(8) 99	49	50	12	18	50	19	22	35	27	16	24	29	16	4	17	31	16	28	36	36	
		10%	10%	10%	10%	12%	10%	9%	8%	12%	13%	7%	11%	14%	13%	6%	9%	13%	13%	8%	11%	10%
	(7) 45	22	24	13	11	15	6	8	16	10	12	9	11	11	2	2	7	4	12	10	23	
		5%	4%	5%	10%	7%	3%	3%	6%	5%	5%	4%	5%	9%	4%	1%	3%	3%	4%	3%	6%	
	(6) 25	10	16	7	7	7	4	9	9	3	5	4	8	4	1	3	7	2	8	10	8	
		3%	2%	3%	6%	4%	1%	2%	3%	3%	1%	2%	4%	3%	1%	2%	3%	2%	2%	3%	2%	
	(5) 89	36	53	14	19	41	15	21	14	23	31	15	18	8	10	9	12	5	33	26	29	
		9%	8%	10%	12%	12%	8%	7%	8%	5%	11%	13%	7%	9%	6%	17%	5%	5%	4%	10%	8%	8%
	(4) 27	11	16	7	6	12	1	6	10	9	2	6	4	3	1	2	7	1	10	5	12	
		3%	2%	3%	6%	4%	2%	1%	2%	4%	4%	1%	3%	2%	3%	2%	1%	3%	1%	3%	2%	3%
	(3) 16	11	5	7	4	5	-	6	4	3	3	2	6	2	3	-	3	-	7	9	-	
		2%	2%	1%	6%	2%	1%	2%	1%	2%	1%	1%	3%	2%	5%	-	1%	-	2%	3%	-	
	(2) 20	14	6	3	2	14	1	6	4	4	6	5	1	2	1	1	1	2	6	10	4	
		2%	3%	1%	2%	2%	3%	1%	2%	1%	2%	3%	2%	*	2%	1%	1%	1%	2%	3%	1%	
Certain not to vote	(1) 114	52	62	19	18	65	12	22	28	28	36	-	-	-	-	4	8	3	37	41	37	
		11%	11%	12%	16%	11%	13%	6%	9%	10%	13%	15%	-	-	-	2%	3%	2%	11%	13%	10%	
Refused	1	1	-	-	-	1	-	-	1	-	-	-	-	-	-	-	-	-	-	1	-	
	*	*	-	-	-	*	-	-	*	-	-	-	-	-	-	-	-	-	-	*	-	
Don't know	9	4	5	-	1	4	4	2	1	2	5	-	-	-	-	1	1	-	3	2	4	
		1%	1%	1%	-	1%	1%	2%	1%	*	1%	2%	-	-	-	1%	*	-	1%	1%	1%	
Mean	7.58	7.61	7.54	6.18	7.20	7.62	8.61	7.87	7.87	7.22	7.21	8.78	8.58	8.46	8.24	9.13	8.58	8.95	7.60	7.33	7.78	
Standard deviation	3.17	3.19	3.16	3.22	3.12	3.26	2.53	3.04	2.96	3.27	3.41	2.06	2.04	2.12	2.41	1.88	2.33	1.97	3.17	3.33	3.02	
Standard error	0.10	0.14	0.14	0.37	0.27	0.14	0.17	0.17	0.20	0.25	0.21	0.13	0.14	0.21	0.32	0.13	0.15	0.20	0.17	0.19	0.16	

## Opinion Poll

### CATI Fieldwork : February 15th-17th 2008

Absolutes/col percents

Table 2

**Q.B The Conservatives, Labour, the Liberal Democrats and other parties would fight a new election in your area.**

**If there were a general election tomorrow which party do you think you would vote for?**

**Base: All respondents**

	Gender			Age				Social Class				Voting Intention				Vote In 2005 General Election			Region		
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid- lands	South
Unweighted base	1003	502	501	74	135	569	225	333	229	173	268	246	211	99	58	224	255	99	347	306	350
Weighted base	1003	482	521	121	159	516	207	260	294	208	241	221	203	121	59	191	230	127	338	315	350
Conservative	221 22%	118 24%	103 20%	21 18%	21 13%	118 23%	61 29%	70 27%	53 18%	53 26%	45 19%	221 100%	-	-	-	145 76%	17 7%	13 10%	56 17%	71 23%	94 27%
Labour	203 20%	86 18%	117 22%	21 17%	47 29%	109 21%	26 12%	51 20%	58 20%	51 25%	42 17%	-	203 100%	-	-	3 2%	142 62%	4 3%	77 23%	65 21%	60 17%
Liberal Democrat/ Liberal	121 12%	57 12%	64 12%	21 17%	14 9%	62 12%	24 12%	25 9%	53 18%	16 8%	28 11%	-	-	121 100%	-	4 2%	10 4%	78 61%	37 11%	38 12%	46 13%
Scottish National Party/ SNP	20 2%	10 2%	10 2%	1 1%	7 4%	10 2%	2 1%	5 2%	5 2%	4 2%	5 2%	-	-	-	20 33%	-	2 1%	1 1%	20 6%	-	-
Plaid Cymru	5 *	4 1%	1 *	2 2%	-	2 *	-	1 *	-	3 2%	1 *	-	-	-	5 8%	-	1 *	-	-	5 1%	-
Green Party	16 2%	7 1%	9 2%	2 1%	6 4%	7 1%	1 1%	6 2%	6 2%	-	4 2%	-	-	-	16 27%	1 *	-	5 4%	4 1%	8 3%	4 1%
UK Independence Party (UKIP)	6 1%	4 1%	2 *	-	-	3 *	3 2%	2 1%	-	1 *	3 1%	-	-	-	6 10%	3 2%	-	-	1 *	3 1%	2 1%
Other	13 1%	9 2%	4 1%	-	3 2%	8 2%	2 1%	3 1%	6 2%	2 1%	2 1%	-	-	-	13 22%	1 1%	3 1%	1 1%	6 2%	4 1%	3 1%
Would not vote	114 11%	52 11%	62 12%	19 16%	18 11%	65 13%	12 6%	22 9%	28 10%	28 13%	36 15%	-	-	-	-	4 2%	8 3%	3 2%	37 11%	41 13%	37 10%
Don't know	201 20%	95 20%	106 20%	33 27%	32 20%	95 18%	41 20%	56 22%	58 20%	35 17%	52 21%	-	-	-	-	26 14%	37 16%	18 14%	65 19%	62 20%	73 21%
Refused	84 8%	39 8%	45 9%	* *	11 7%	38 7%	34 17%	19 7%	27 9%	13 6%	24 10%	-	-	-	-	5 2%	10 4%	5 4%	34 10%	18 6%	32 9%

## Opinion Poll

### CATI Fieldwork : February 15th-17th 2008

Absolutes/col percents

Table 3

Data derived from:-

**Q.A** Some people have said they would not vote in a new General Election, while others would go and vote at their polling station.

I would like to know how certain it is that you would actually go and vote in a general election?

**Q.B** The Conservatives, Labour, the Liberal Democrats and other parties would fight a new election in your area.

If there were a general election tomorrow which party do you think you would vote for?

Data excludes those who definitely will not vote (11%), don't know who they would vote for (20%) or refuse to answer (8%)

**THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS**

	Gender			Age				Social Class				Voting Intention				Vote In 2005 General Election			Region		
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid- lands	South
Unweighted base	519	266	253	26	65	309	119	183	127	87	122	214	182	80	43	171	182	69	174	160	185
Weighted base	501	246	255	47	74	273	107	134	161	103	103	189	167	101	44	144	157	92	160	159	182
Conservative	189	101	87	14	16	103	55	62	51	41	36	189	-	-	-	133	15	12	41	62	86
	38%	41%	34%	30%	22%	38%	51%	46%	32%	40%	35%	100%	-	-	-	92%	9%	13%	26%	39%	47%
Labour	167	73	94	16	34	92	24	45	50	39	33	-	167	-	-	3	131	4	65	52	50
	33%	30%	37%	34%	46%	34%	23%	34%	31%	38%	32%	-	100%	-	-	2%	83%	4%	41%	32%	28%
Liberal Democrat/ Liberal	101	45	56	15	9	55	23	16	47	14	24	-	-	101	-	4	7	70	30	32	39
	20%	18%	22%	31%	12%	20%	21%	12%	29%	14%	23%	-	-	100%	-	3%	4%	76%	19%	20%	21%
Scottish National Party/ SNP	14	7	7	-	6	6	2	4	4	2	4	-	-	-	14	-	*	1	14	-	-
	3%	3%	3%	-	8%	2%	2%	3%	2%	2%	4%	-	-	-	32%	-	*	1%	9%	-	-
Plaid Cymru	4	3	1	2	-	2	-	-	-	3	1	-	-	-	4	-	1	-	-	4	-
	1%	1%	*	5%	-	1%	-	-	-	3%	1%	-	-	-	9%	-	*	-	-	3%	-
Green Party	10	5	5	-	5	5	-	5	3	-	3	-	-	-	10	1	-	5	3	3	4
	2%	2%	2%	-	7%	2%	-	4%	2%	-	2%	-	-	-	23%	1%	-	5%	2%	2%	2%
UK Independence Party (UKIP)	4	2	2	-	-	2	2	1	-	1	2	-	-	-	4	3	-	-	1	2	1
	1%	1%	1%	-	-	1%	2%	1%	-	1%	2%	-	-	-	9%	2%	-	-	*	1%	1%
Other	12	9	3	-	3	7	1	2	6	2	1	-	-	-	12	1	3	1	6	4	2
	2%	4%	1%	-	5%	3%	1%	2%	4%	2%	1%	-	-	-	27%	1%	2%	1%	4%	2%	1%

**Opinion Poll**  
**CATI Fieldwork : February 15th-17th 2008**

Col percents

Table 4  
**Published Vote Intention Figures**  
Percentages derived from the responses of 701 respondents

	<u>Total</u>
Conservative	37%
Labour	34%
Liberal Democrat	21%
Other	9%

## Opinion Poll

### CATI Fieldwork : February 15th-17th 2008

Absolutes/col percents

Table 5

**Q.1 Thinking about the people you know, when it comes to the next election do you think they would be more inclined to support a party that...?**

**Base: All respondents**

	Gender			Age				Social Class				Voting Intention				Vote In 2005 General Election			Region		
	Total	Male	Fe-male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid-lands	South
Unweighted base	1003	502	501	74	135	569	225	333	229	173	268	246	211	99	58	224	255	99	347	306	350
Weighted base	1003	482	521	121	159	516	207	260	294	208	241	221	203	121	59	191	230	127	338	315	350
Promised to keep government spending on public services at current levels or higher	507 51%	242 50%	265 51%	63 52%	90 57%	264 51%	90 44%	140 54%	159 54%	99 48%	110 45%	90 41%	132 65%	77 64%	39 65%	84 44%	137 60%	78 62%	181 54%	152 48%	174 50%
Promised to make reducing taxes a priority, even though it might mean less spending on services like welfare or the NHS	361 36%	192 40%	170 33%	50 42%	58 36%	183 35%	70 34%	90 35%	102 35%	88 42%	82 34%	108 49%	60 30%	29 24%	16 26%	81 43%	77 34%	35 28%	114 34%	122 39%	125 36%
Refused	10 1%	4 1%	5 1%	- -	1 1%	4 1%	5 3%	4 2%	2 1%	1 1%	2 1%	2 1%	- -	2 1%	- -	1 *	1 *	1 1%	3 1%	2 1%	5 1%
Don't know	125 12%	44 9%	81 15%	8 7%	10 6%	65 13%	42 20%	26 10%	31 11%	20 10%	47 20%	21 9%	11 5%	13 11%	5 9%	24 13%	15 6%	13 10%	39 12%	39 12%	46 13%

## Opinion Poll

### CATI Fieldwork : February 15th-17th 2008

Absolutes/col percents

Table 6

**Q.2a Again, thinking about the people you know, the tax they pay on the one hand and the use the government makes of that money on the other, do you think they would say they pay too much tax, too little tax or about the right amount?**

**Base: All respondents**

	Gender			Age				Social Class				Voting Intention				Vote In 2005 General Election			Region		
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid- lands	South
Unweighted base	1003	502	501	74	135	569	225	333	229	173	268	246	211	99	58	224	255	99	347	306	350
Weighted base	1003	482	521	121	159	516	207	260	294	208	241	221	203	121	59	191	230	127	338	315	350
Too much	673 67%	330 69%	342 66%	82 67%	107 67%	350 68%	135 65%	161 62%	190 65%	146 70%	175 73%	167 76%	129 64%	68 56%	40 67%	139 73%	150 66%	79 62%	215 64%	224 71%	233 67%
About the right amount	263 26%	120 25%	143 27%	31 26%	50 31%	131 25%	51 25%	79 30%	88 30%	51 25%	45 19%	48 22%	69 34%	42 35%	16 27%	47 24%	67 29%	40 32%	99 29%	67 21%	97 28%
Too little	35 3%	19 4%	16 3%	8 7%	2 1%	20 4%	4 2%	10 4%	12 4%	5 2%	7 3%	3 2%	5 2%	6 5%	2 4%	2 1%	8 4%	3 2%	9 3%	13 4%	12 3%
Refused	3 *	1 *	3 1%	-	-	1 *	2 1%	2 1%	-	-	1 *	1 *	-	1 1%	-	-	-	1 1%	2 1%	-	1 *
Don't know	29 3%	12 3%	17 3%	-	1 1%	14 3%	15 7%	7 3%	3 1%	6 3%	13 5%	1 1%	*	4 3%	2 3%	4 2%	4 2%	4 3%	12 4%	10 3%	7 2%

## Opinion Poll

### CATI Fieldwork : February 15th-17th 2008

Absolutes/col percents

Table 7

**Q.2b Again, thinking about the people you know, the tax they pay on the one hand and the use the government makes of that money on the other, do you think they would say they think the tax they pay makes for a fairer or less fair Society?**

**Base: All respondents**

	Gender			Age				Social Class				Voting Intention				Vote In 2005 General Election			Region		
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid- lands	South
Unweighted base	1003	502	501	74	135	569	225	333	229	173	268	246	211	99	58	224	255	99	347	306	350
Weighted base	1003	482	521	121	159	516	207	260	294	208	241	221	203	121	59	191	230	127	338	315	350
Fairer	359 36%	188 39%	171 33%	45 37%	63 40%	177 34%	73 36%	99 38%	114 39%	67 32%	78 32%	74 33%	97 48%	62 51%	20 34%	52 27%	101 44%	61 48%	133 39%	104 33%	122 35%
Less fair	538 54%	245 51%	292 56%	69 57%	87 55%	283 55%	98 47%	140 54%	149 51%	119 57%	129 54%	132 60%	94 46%	51 42%	36 61%	115 61%	110 48%	58 45%	169 50%	175 56%	193 55%
Refused	5 1%	2 *	3 1%	- -	- -	4 1%	1 1%	3 1%	- -	2 1%	1 *	- -	2 1%	1 1%	- -	- -	2 1%	1 1%	4 1%	- -	1 *
Don't know	101 10%	47 10%	54 10%	7 6%	9 6%	51 10%	34 16%	18 7%	31 10%	20 10%	33 14%	15 7%	10 5%	8 7%	3 6%	23 12%	17 7%	7 6%	32 9%	36 11%	34 10%

## Opinion Poll

### CATI Fieldwork : February 15th-17th 2008

Absolutes/col percents

Table 8

**Q.2c Again, thinking about the people you know, the tax they pay on the one hand and the use the government makes of that money on the other, do you think they would say they think the tax they pay is for the most part put to good use?**

**Base: All respondents**

	Gender			Age				Social Class				Voting Intention				Vote In 2005 General Election			Region		
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid- lands	South
Unweighted base	1003	502	501	74	135	569	225	333	229	173	268	246	211	99	58	224	255	99	347	306	350
Weighted base	1003	482	521	121	159	516	207	260	294	208	241	221	203	121	59	191	230	127	338	315	350
Yes - Is put to good use	320 32%	157 32%	163 31%	42 34%	55 34%	149 29%	75 36%	98 38%	85 29%	56 27%	81 33%	47 21%	86 43%	49 40%	19 32%	43 23%	88 38%	47 37%	122 36%	78 25%	121 34%
No - Is not put to good use	649 65%	312 65%	337 65%	79 65%	103 64%	350 68%	118 57%	157 61%	202 69%	147 71%	143 59%	169 76%	113 56%	68 56%	39 65%	140 74%	137 60%	78 62%	201 60%	227 72%	221 63%
Refused	1 *	- -	1 *	- -	- -	1 *	1 *	1 *	- -	- -	1 *	- -	- -	1 1%	- -	- -	- -	1 1%	1 *	- -	1 *
Don't know	32 3%	14 3%	18 4%	1 1%	2 1%	15 3%	14 7%	4 1%	7 2%	5 2%	17 7%	5 2%	3 2%	4 3%	1 2%	7 4%	5 2%	1 1%	14 4%	10 3%	8 2%

## Opinion Poll

### CATI Fieldwork : February 15th-17th 2008

Absolutes/col percents

Table 9

**Q.3 Thinking about income levels generally in Britain today, would you say that the gap between those on high incomes and those on low incomes is...?**

**Base: All respondents**

	Gender			Age				Social Class				Voting Intention				Vote In 2005 General Election			Region		
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid- lands	South
Unweighted base	1003	502	501	74	135	569	225	333	229	173	268	246	211	99	58	224	255	99	347	306	350
Weighted base	1003	482	521	121	159	516	207	260	294	208	241	221	203	121	59	191	230	127	338	315	350
Too large	754 75%	359 74%	395 76%	73 60%	111 70%	421 82%	150 72%	190 73%	236 80%	158 76%	171 71%	155 70%	150 74%	97 80%	54 91%	134 70%	184 80%	110 86%	266 79%	244 77%	245 70%
About right	149 15%	81 17%	68 13%	35 29%	24 15%	61 12%	29 14%	53 20%	40 14%	26 12%	30 13%	53 24%	26 13%	14 12%	2 4%	42 22%	27 12%	15 11%	48 14%	36 12%	64 18%
Too small	69 7%	33 7%	37 7%	12 10%	18 11%	26 5%	13 6%	10 4%	14 5%	20 10%	26 11%	9 4%	22 11%	8 7%	2 3%	11 6%	15 6%	1 1%	14 4%	30 9%	25 7%
Refused	2 *	-	2 *	-	-	-	2 1%	1 *	-	-	1 *	1 *	-	-	-	-	-	-	1 *	-	1 *
Don't know	29 3%	10 2%	19 4%	2 1%	7 4%	8 2%	13 6%	6 2%	5 2%	5 2%	13 5%	3 1%	4 2%	2 2%	1 2%	4 2%	4 2%	2 2%	9 3%	5 2%	15 4%

## Opinion Poll

### CATI Fieldwork : February 15th-17th 2008

Absolutes/col percents

Table 10

**Q.4 Please consider the economy for a moment, your current personal financial situation and your ability to keep up with the cost of living. Taking this into account, how confident do you feel about things at the moment?**

**Base: All respondents**

	Total	Gender		Age				Social Class				Voting Intention				Vote In 2005 General Election			Region		
		Male	Fe-male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid-lands	South
Unweighted base	1003	502	501	74	135	569	225	333	229	173	268	246	211	99	58	224	255	99	347	306	350
Weighted base	1003	482	521	121	159	516	207	260	294	208	241	221	203	121	59	191	230	127	338	315	350
NET: Confident	483	255	228	72	76	251	85	165	145	95	79	111	111	50	26	89	123	57	174	135	174
	48%	53%	44%	59%	48%	49%	41%	64%	49%	45%	33%	50%	55%	41%	44%	47%	53%	45%	52%	43%	50%
Very confident	(4) 100	61	39	9	19	47	25	41	30	15	13	27	15	11	8	26	18	13	37	22	41
	10%	13%	7%	7%	12%	9%	12%	16%	10%	7%	6%	12%	8%	9%	13%	14%	8%	10%	11%	7%	12%
Fairly confident	(3) 384	194	190	63	57	204	60	124	115	79	66	84	95	39	18	63	105	45	137	113	133
	38%	40%	36%	52%	36%	40%	29%	48%	39%	38%	27%	38%	47%	32%	31%	33%	46%	35%	41%	36%	38%
Not very confident	(2) 381	165	216	37	68	194	82	74	118	79	110	76	73	52	22	70	89	56	117	128	136
	38%	34%	41%	31%	43%	38%	40%	29%	40%	38%	46%	34%	36%	43%	37%	37%	39%	44%	35%	41%	39%
Not at all confident	(1) 132	60	72	12	14	68	37	19	30	31	51	33	19	19	11	30	17	14	43	49	40
	13%	12%	14%	10%	9%	13%	18%	7%	10%	15%	21%	15%	9%	16%	18%	16%	7%	11%	13%	15%	11%
NET: Not confident	513	225	287	50	82	262	119	93	148	110	161	109	92	71	33	100	106	70	160	177	176
	51%	47%	55%	41%	51%	51%	58%	36%	50%	53%	67%	49%	45%	59%	55%	53%	46%	55%	47%	56%	50%
Don't know	7	2	5	-	1	3	3	1	1	4	1	1	*	-	1	2	*	-	3	3	1
	1%	*	1%	-	1%	*	1%	1%	*	2%	*	*	*	-	1%	1%	*	-	1%	1%	*
Mean	2.45	2.53	2.38	2.56	2.51	2.45	2.35	2.72	2.49	2.39	2.17	2.48	2.53	2.34	2.39	2.45	2.54	2.44	2.50	2.35	2.50
Standard deviation	0.84	0.87	0.82	0.78	0.82	0.84	0.92	0.82	0.81	0.83	0.83	0.89	0.77	0.85	0.94	0.92	0.75	0.82	0.86	0.83	0.84
Standard error	0.03	0.04	0.04	0.09	0.07	0.04	0.06	0.05	0.05	0.06	0.05	0.06	0.05	0.09	0.12	0.06	0.05	0.08	0.05	0.05	0.05

## Opinion Poll

### CATI Fieldwork : February 15th-17th 2008

Absolutes/col percents

Table 12  
**Classification**  
**Base: All respondents**

		Unweighted Total	Weighted Total
Unweighted base		1003	1003
Weighted base		1003	1003
<b><u>Gender</u></b>			
Male		502 50%	482 48%
Female		501 50%	521 52%
<b><u>Age</u></b>			
18-24	(21)	74 7%	121 12%
25-34	(29.5)	135 13%	159 16%
35-44	(39.5)	213 21%	197 20%
45-54	(49.5)	196 20%	169 17%
55-64	(59.5)	160 16%	149 15%
65+	(70)	225 22%	207 21%
Average age		48.78	46.62

**Opinion Poll**  
**CATI Fieldwork : February 15th-17th 2008**

Absolutes/col percents

Table 12  
**Classification**  
**Base: All respondents**

	Unweighted Total	Weighted Total
Weighted base	1003	1003
<b><u>Social Class</u></b>		
AB	333 33%	260 26%
C1	229 23%	294 29%
C2	173 17%	208 21%
DE	268 27%	241 24%
<b><u>Region</u></b>		
North	347 35%	338 34%
Midlands	306 31%	315 31%
South	350 35%	350 35%

**Opinion Poll**  
**CATI Fieldwork : February 15th-17th 2008**

Absolutes/col percents

Table 12  
**Classification**  
**Base: All respondents**

	Unweighted Total	Weighted Total
Weighted base	1003	1003
<b><u>Working status</u></b>		
Full-time	453 45%	449 45%
Part-time	121 12%	123 12%
Not working but seeking work or temporarily unemployed/sick	44 4%	55 6%
Not working/not seeking work	53 5%	59 6%
Retired	276 28%	261 26%
Student	25 2%	44 4%
Refused	31 3%	12 1%

**Opinion Poll**  
**CATI Fieldwork : February 15th-17th 2008**

Absolutes/col percents

Table 12  
**Classification**  
**Base: All respondents**

	Unweighted Total	Weighted Total
Weighted base	1003	1003
<b><u>Tenure</u></b>		
Own outright	347 35%	327 33%
Own with a mortgage	376 37%	386 38%
Council	105 10%	128 13%
Housing Assoc.	37 4%	35 4%
Rented from someone else	113 11%	107 11%
Rent free	9 1%	8 1%
Refused	16 2%	11 1%

**Opinion Poll**  
**CATI Fieldwork : February 15th-17th 2008**

Absolutes/col percents

Table 12  
**Classification**  
**Base: All respondents**

	Unweighted Total	Weighted Total
Weighted base	1003	1003
<b><u>Foreign Holiday in last 3 years</u></b>		
Yes	599 60%	603 60%
No	404 40%	400 40%
<b><u>Number of cars</u></b>		
None	172 17%	209 21%
1	472 47%	416 41%
2	276 28%	287 29%
3+	83 8%	90 9%

**Opinion Poll**  
**CATI Fieldwork : February 15th-17th 2008**

Absolutes/col percents

Table 12  
**Classification**  
**Base: All respondents**

	Unweighted Total	Weighted Total
Weighted base	1003	1003
<b><u>Internet Access</u></b>		
At all	741 74%	736 73%
At home (net)	676 67%	670 67%
At work (net)	351 35%	343 34%
At home	374 37%	376 37%
At work	49 5%	48 5%
Both at home and at work	302 30%	294 29%
Somewhere else	16 2%	17 2%
Not at all	261 26%	266 27%
Refused	1 *	1 *

**Opinion Poll**  
**CATI Fieldwork : February 15th-17th 2008**

Absolutes/col percents

Table 12  
**Classification**  
**Base: All respondents**

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	1003	1003
<b><u>What is the highest educational level that you have achieved to date?</u></b>		
Secondary/ high school/ NVQ 1-3	510 51%	558 56%
University degree or equivalent professional qualification/ NVQ4	290 29%	268 27%
Higher university degree/ Doctorate/ MBA/ NVQ 5 or equivalent	79 8%	66 7%
None of these	87 9%	93 9%
Refused	37 4%	17 2%

## Opinion Poll

### CATI Fieldwork : February 15th-17th 2008

Absolutes/col percents

Table 12  
**Classification**  
**Base: All respondents**

	Unweighted Total	Weighted Total
Weighted base	1003	1003
<b><u>Marital Status</u></b>		
Single	203 20%	232 23%
Married/ co-habiting	579 58%	579 58%
Widowed/ separated/ divorced	191 19%	182 18%
Refused	30 3%	11 1%
<b><u>Children</u></b>		
None aged 18 or under	679 68%	664 66%
NET: Yes	283 28%	294 29%
NET: Yes any aged 15 or under	265 26%	274 27%
- Aged under 5	109 11%	113 11%
- Aged 5-10	126 13%	130 13%
- Aged 11-15	124 12%	129 13%
- Aged 16-18	28 3%	29 3%
Refused	41 4%	46 5%

**Opinion Poll**  
**CATI Fieldwork : February 15th-17th 2008**

Absolutes/col percents

Table 12  
**Classification**  
**Base: All respondents**

	Unweighted Total	Weighted Total
Weighted base	1003	1003
<b><u>Grocery shopping status</u></b>		
Yes - do half or more	769 77%	777 77%
No - do less than half	213 21%	221 22%
Refused	21 2%	6 1%

**Opinion Poll**  
**CATI Fieldwork : February 15th-17th 2008**

Absolutes/col percents

Table 13  
**Q.C/D Voting in May 5th 2005 General Election**  
**Base: All respondents**

	Unweighted Total	Weighted Total
Unweighted base	1003	1003
Weighted base	1003	1003
Conservative	224 22%	191 19%
Labour	255 25%	230 23%
Liberal Democrat/ Liberal	99 10%	127 13%
Scottish National Party/SNP	17 2%	19 2%
Plaid Cymru	3 *	4 *
Green Party	8 1%	9 1%
UK Independence Party (UKIP)	3 *	4 *
Others	7 1%	9 1%
Did not vote	284 28%	317 32%
Refused	75 7%	71 7%
Don't know	28 3%	23 2%