

Conservatives Poll

Fieldwork : November 2nd-3rd 2005

Absolutes/col percents

Table 1

Data derived from:-

Q.A Some people have said they would not vote in a new General Election, while others would go and vote at their polling station. I would like to know how certain it is that you would actually go and vote in a general election?

Q.B The Conservatives, Labour, the Liberal Democrats and other parties would fight a new election in your area.

If there were a general election tomorrow which party do you think you would vote for?

Data excludes those who definitely will not vote (10%), don't know who they would vote for (15%) or refuse to answer (8%)

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Sex			Age				Social Class				Voting Intention				Region		
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	North	Mid- lands	South
Unweighted base	570	251	319	44	80	339	107	167	142	92	169	177	256	104	33	191	175	204
Weighted base	560	279	281	48	87	299	125	156	163	102	138	194	223	108	35	179	171	209
Conservative	194	101	92	14	17	103	60	61	54	32	46	194	-	-	-	48	68	78
	35%	36%	33%	29%	20%	34%	48%	39%	33%	31%	33%	100%	-	-	-	27%	40%	37%
Labour	223	106	117	19	45	115	44	47	51	54	71	-	223	-	-	77	72	74
	40%	38%	42%	39%	51%	39%	35%	30%	32%	53%	51%	-	100%	-	-	43%	42%	35%
Liberal Democrat/ Liberal	108	55	54	10	19	64	16	39	42	10	17	-	-	108	-	39	24	46
	19%	20%	19%	21%	22%	21%	13%	25%	26%	10%	12%	-	-	100%	-	22%	14%	22%
Scottish National Party/ SNP	14	7	8	3	2	9	-	4	3	5	2	-	-	-	14	14	-	1
	3%	2%	3%	6%	3%	3%	-	3%	2%	5%	1%	-	-	-	41%	8%	-	*
Plaid Cymru	2	-	2	1	-	1	*	2	-	-	*	-	-	-	2	-	2	-
	*	-	1%	2%	-	*	*	1%	-	-	*	-	-	-	7%	-	1%	-
Green Party	5	1	4	1	1	3	-	2	2	-	-	-	-	-	5	-	1	4
	1%	*	1%	1%	1%	1%	-	1%	2%	-	-	-	-	-	14%	-	1%	2%
UK Independence Party (UKIP)	3	3	-	1	-	-	2	-	2	1	-	-	-	-	3	-	-	3
	1%	1%	-	3%	-	-	2%	-	1%	1%	-	-	-	-	10%	-	-	2%
Other	10	5	4	-	3	4	3	-	7	-	3	-	-	-	10	1	5	4
	2%	2%	2%	-	4%	1%	2%	-	4%	-	2%	-	-	-	28%	1%	3%	2%

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Col percents

Table 2
Published Vote Intention Figures
Percentages derived from the responses of 747 respondents

	<u>Total</u>
Conservative	33%
Labour	39%
Liberal Democrat	21%
Other	7%

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Table 3

Q.1 If Gordon Brown were to be the leader of the Labour Party at the next General Election, and David Davis were to be leader of the Conservative Party, how would you vote?

	Sex		Age				Social Class				Voting Intention				Region			
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	North	Mid- lands	South
Unweighted base	1010	433	577	97	157	585	171	270	253	187	300	210	307	124	40	337	314	359
Weighted base	1010	486	524	111	169	528	202	256	295	210	249	227	273	127	43	334	313	363
Labour	341 34%	164 34%	176 34%	36 33%	74 44%	160 30%	71 35%	84 33%	83 28%	73 35%	101 41%	10 5%	241 88%	16 13%	14 33%	125 37%	108 35%	107 30%
Conservative	244 24%	120 25%	124 24%	16 14%	21 13%	134 25%	74 36%	72 28%	72 24%	47 23%	53 21%	194 85%	5 2%	5 4%	7 15%	60 18%	86 27%	98 27%
Lib Dem	133 13%	58 12%	75 14%	19 17%	27 16%	69 13%	19 9%	45 18%	44 15%	18 9%	26 10%	5 2%	4 2%	97 76%	1 3%	53 16%	31 10%	49 13%
Another party	66 7%	33 7%	34 6%	9 8%	11 6%	44 8%	3 1%	12 5%	24 8%	19 9%	11 4%	2 1%	9 3%	4 3%	16 38%	19 6%	20 6%	27 7%
Would not vote	67 7%	31 6%	36 7%	12 11%	12 7%	31 6%	12 6%	12 5%	20 7%	19 9%	17 7%	5 2%	- -	1 1%	2 4%	26 8%	22 7%	19 5%
Refused	46 5%	23 5%	22 4%	4 4%	7 4%	24 5%	11 5%	14 6%	17 6%	8 4%	7 3%	- -	- -	- -	- -	11 3%	16 5%	18 5%
Don't know	113 11%	57 12%	56 11%	14 13%	18 11%	67 13%	14 7%	17 6%	36 12%	26 12%	34 14%	10 4%	14 5%	4 3%	3 7%	39 12%	30 9%	44 12%

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Table 4

Q.2 If Gordon Brown were to be the leader of the Labour Party at the next General Election, and David Cameron were to be leader of the Conservative Party, how would you vote?

	Sex		Age				Social Class				Voting Intention				Region			
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	North	Mid- lands	South
Unweighted base	1010	433	577	97	157	585	171	270	253	187	300	210	307	124	40	337	314	359
Weighted base	1010	486	524	111	169	528	202	256	295	210	249	227	273	127	43	334	313	363
Labour	346 34%	162 33%	184 35%	35 32%	72 42%	164 31%	75 37%	80 31%	88 30%	74 35%	104 42%	11 5%	240 88%	21 16%	11 26%	129 39%	108 35%	109 30%
Conservative	270 27%	134 28%	137 26%	19 17%	35 21%	140 27%	75 37%	83 33%	77 26%	50 24%	60 24%	205 91%	10 4%	10 8%	1 3%	69 21%	93 30%	109 30%
Lib Dem	119 12%	52 11%	67 13%	16 14%	22 13%	64 12%	17 8%	39 15%	39 13%	15 7%	26 10%	1 *	4 2%	90 70%	3 8%	44 13%	31 10%	44 12%
Another party	75 7%	44 9%	31 6%	13 11%	10 6%	46 9%	6 3%	17 7%	25 8%	20 10%	13 5%	3 1%	8 3%	6 5%	23 53%	26 8%	19 6%	30 8%
Would not vote	65 6%	36 7%	29 6%	12 11%	10 6%	34 7%	9 4%	8 3%	19 7%	20 10%	18 7%	1 *	- -	1 1%	2 4%	27 8%	22 7%	16 4%
Refused	41 4%	20 4%	21 4%	4 4%	5 3%	22 4%	9 4%	14 6%	14 5%	8 4%	4 2%	- -	- -	- -	- -	8 2%	16 5%	17 5%
Don't know	95 9%	39 8%	56 11%	11 10%	15 9%	57 11%	11 5%	15 6%	34 11%	22 10%	24 10%	6 3%	10 4%	- -	3 7%	31 9%	25 8%	39 11%

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Table 5

Q.3 Irrespective of how you yourself will vote, do you think people like you would be more attracted to the Conservatives if David Davis were leader or if David Cameron were leader?

Base: All respondents

	Sex		Age				Social Class				Voting Intention				Region			
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	North	Mid- lands	South
Unweighted base	1010	433	577	97	157	585	171	270	253	187	300	210	307	124	40	337	314	359
Weighted base	1010	486	524	111	169	528	202	256	295	210	249	227	273	127	43	334	313	363
David Davis	123 12%	59 12%	64 12%	20 18%	18 11%	59 11%	27 13%	27 10%	34 12%	23 11%	40 16%	39 17%	36 13%	14 11%	9 22%	43 13%	42 13%	39 11%
David Cameron	239 24%	132 27%	107 20%	21 19%	38 22%	137 26%	44 22%	78 30%	73 25%	48 23%	41 16%	99 44%	39 14%	44 35%	5 11%	76 23%	66 21%	97 27%
No difference	490 49%	236 49%	254 49%	56 51%	85 50%	261 49%	88 43%	110 43%	144 49%	107 51%	129 52%	69 30%	166 61%	58 45%	25 58%	170 51%	155 49%	166 46%
Don't know	158 16%	59 12%	99 19%	14 12%	29 17%	72 14%	44 22%	41 16%	44 15%	32 15%	40 16%	20 9%	32 12%	12 9%	4 9%	46 14%	51 16%	61 17%

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Table 6

Q.4 David Davis was born on a council estate and grew up with a single mother, while David Cameron went to Eton and comes from a privileged background. Do these facts make you lean more to David Davis as the being the best leader, more to David Cameron as the best leader?

Base: All respondents

	Sex		Age				Social Class				Voting Intention				Region			
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	North	Mid- lands	South
Unweighted base	1010	433	577	97	157	585	171	270	253	187	300	210	307	124	40	337	314	359
Weighted base	1010	486	524	111	169	528	202	256	295	210	249	227	273	127	43	334	313	363
David Davis	238 24%	101 21%	137 26%	29 27%	45 27%	122 23%	41 20%	53 21%	65 22%	49 23%	72 29%	44 19%	76 28%	29 23%	22 51%	88 26%	72 23%	78 21%
David Cameron	93 9%	58 12%	35 7%	9 8%	17 10%	43 8%	24 12%	25 10%	27 9%	19 9%	21 9%	31 14%	23 8%	16 13%	1 3%	21 6%	36 11%	36 10%
No difference	626 62%	311 64%	315 60%	69 62%	98 58%	344 65%	115 57%	165 65%	184 62%	130 62%	146 59%	146 64%	159 58%	79 62%	19 45%	209 63%	186 59%	231 64%
Don't know	53 5%	16 3%	37 7%	4 3%	9 5%	19 4%	22 11%	13 5%	20 7%	11 5%	10 4%	7 3%	15 6%	3 3%	- -	16 5%	19 6%	18 5%

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Table 7

Q.5 Do you think the Conservative Party is in touch or out of touch with modern society?**Base: All respondents**

	Sex		Age				Social Class				Voting Intention				Region			
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	North	Mid- lands	South
Unweighted base	1010	433	577	97	157	585	171	270	253	187	300	210	307	124	40	337	314	359
Weighted base	1010	486	524	111	169	528	202	256	295	210	249	227	273	127	43	334	313	363
In touch	313 31%	138 28%	175 33%	34 30%	55 32%	146 28%	79 39%	87 34%	86 29%	70 34%	70 28%	142 62%	54 20%	31 24%	14 33%	82 25%	115 37%	116 32%
Out of touch	602 60%	299 62%	302 58%	61 55%	99 59%	341 65%	101 50%	144 56%	179 61%	124 59%	154 62%	74 33%	194 71%	92 72%	27 64%	215 64%	172 55%	216 59%
Don't know	95 9%	49 10%	46 9%	16 15%	15 9%	40 8%	23 11%	25 10%	30 10%	15 7%	24 10%	11 5%	25 9%	4 3%	2 4%	38 11%	27 9%	30 8%

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Table 8

Q.6 If the Conservative Party won the next general election, do you think they should give priority to...?**Base: All respondents**

	Sex		Age				Social Class				Voting Intention				Region			
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	North	Mid- lands	South
Unweighted base	1010	433	577	97	157	585	171	270	253	187	300	210	307	124	40	337	314	359
Weighted base	1010	486	524	111	169	528	202	256	295	210	249	227	273	127	43	334	313	363
Spending on public services even if it means no tax cuts	651 64%	315 65%	336 64%	56 50%	102 60%	375 71%	119 59%	172 67%	207 70%	121 58%	151 61%	150 66%	178 65%	99 77%	26 62%	205 61%	210 67%	236 65%
Cutting taxes even if it means less spending on public services	238 24%	118 24%	119 23%	46 42%	49 29%	105 20%	37 18%	57 22%	59 20%	63 30%	59 24%	52 23%	68 25%	20 16%	14 32%	85 25%	71 23%	82 23%
Neither	46 5%	21 4%	25 5%	3 2%	6 4%	19 4%	18 9%	9 3%	12 4%	9 4%	16 7%	13 6%	9 3%	5 4%	2 4%	19 6%	14 4%	13 4%
Don't know	76 7%	31 6%	44 8%	6 6%	12 7%	29 5%	29 14%	18 7%	18 6%	17 8%	22 9%	12 5%	19 7%	4 3%	1 2%	25 7%	19 6%	32 9%

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Table 9

Q.7 You may have recently seen or heard that there have been calls for more grammar schools. Do you yourself think that...?

Base: All respondents

	Sex		Age				Social Class				Voting Intention				Region			
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	North	Mid- lands	South
Unweighted base	1010	433	577	97	157	585	171	270	253	187	300	210	307	124	40	337	314	359
Weighted base	1010	486	524	111	169	528	202	256	295	210	249	227	273	127	43	334	313	363
More grammar schools should be opened	473 47%	232 48%	242 46%	47 42%	84 50%	245 46%	98 49%	128 50%	143 48%	91 44%	111 45%	124 55%	106 39%	57 45%	23 54%	142 42%	156 50%	175 48%
The current number of grammar schools is about right	376 37%	169 35%	207 39%	53 48%	59 35%	201 38%	64 32%	86 34%	108 36%	85 40%	97 39%	80 35%	123 45%	50 39%	11 26%	140 42%	109 35%	127 35%
All grammar schools should be closed down	69 7%	36 7%	34 6%	7 7%	10 6%	41 8%	11 5%	20 8%	21 7%	14 7%	15 6%	5 2%	24 9%	13 10%	5 12%	20 6%	19 6%	30 8%
Don't know	91 9%	49 10%	42 8%	4 4%	17 10%	41 8%	30 15%	22 9%	24 8%	19 9%	26 10%	18 8%	19 7%	7 6%	4 9%	32 10%	28 9%	31 8%

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Table 10
Classification
Base: All respondents

		<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base		1010	1010
Weighted base		1010	1010
<u>Sex</u>			
Male		433 43%	486 48%
Female		577 57%	524 52%
<u>Age</u>			
18-24	(21)	97 10%	111 11%
25-34	(29.5)	157 16%	169 17%
35-44	(39.5)	224 22%	201 20%
45-54	(49.5)	178 18%	173 17%
55-64	(59.5)	183 18%	153 15%
65+	(70)	171 17%	202 20%
Average age		46.72	46.66

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Absolutes/col percents

Table 10
Classification
Base: All respondents

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	1010	1010
<u>Social Class</u>		
AB	270 27%	256 25%
C1	253 25%	295 29%
C2	187 19%	210 21%
DE	300 30%	249 25%
<u>Region</u>		
North	337 33%	334 33%
Midlands	314 31%	313 31%
South	359 36%	363 36%

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Absolutes/col percents

Table 10
Classification
Base: All respondents

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	1010	1010
<u>Working status</u>		
Full-time	376 37%	451 45%
Part-time	154 15%	115 11%
Not working but seeking work or temporarily unemployed/sick	59 6%	44 4%
Not working/not seeking work	132 13%	105 10%
Retired	243 24%	251 25%
Student	44 4%	44 4%
Refused	2 *	1 *

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Table 10
Classification
Base: All respondents

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	1010	1010
<u>Tenure</u>		
Own outright	261 26%	327 32%
Own with a mortgage	398 39%	415 41%
Council	137 14%	126 13%
Housing Assoc.	54 5%	32 3%
Rented from someone else	121 12%	78 8%
Rent free	11 1%	7 1%
Refused	28 3%	24 2%

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Table 10
Classification
Base: All respondents

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	1010	1010
<u>Foreign Holiday in last 3 years</u>		
Yes	631 62%	631 62%
No	379 38%	379 38%
<u>Number of cars</u>		
None	236 23%	201 20%
1	397 39%	435 43%
2	292 29%	290 29%
3+	85 8%	84 8%

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Table 10
Classification
Base: All respondents

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	1010	1010
<u>Internet Access</u>		
At all	665 66%	665 66%
At home (net)	562 56%	565 56%
At work (net)	277 27%	290 29%
At home	341 34%	335 33%
At work	56 6%	59 6%
Both at home and at work	221 22%	230 23%
Somewhere else	47 5%	41 4%
Not at all	345 34%	345 34%

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Table 10
Classification
Base: All respondents

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	1010	1010
<u>Age Finished Full Time Education</u>		
Up to 15	233 23%	252 25%
16	262 26%	307 30%
17	79 8%	64 6%
18	118 12%	97 10%
19 or over	252 25%	212 21%
Still in full time education	46 5%	49 5%
Had no full time education	3 *	7 1%
Refused	17 2%	23 2%

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Table 10
Classification
Base: All respondents

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	1010	1010
<u>Marital Status</u>		
Single	217 21%	220 22%
Married/ co-habiting	554 55%	553 55%
Widowed/ separated/ divorced	225 22%	222 22%
Refused	14 1%	15 1%
<u>Children</u>		
None aged 18 or under	632 63%	657 65%
NET: Yes	353 35%	331 33%
NET: Yes any aged 15 or under	323 32%	303 30%
- Aged under 5	120 12%	112 11%
- Aged 5-10	169 17%	149 15%
- Aged 11-15	153 15%	144 14%
- Aged 16-18	80 8%	77 8%
Refused	25 2%	22 2%

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Table 11
Q.C/D Voting in May 5th 2005 General Election
Base: All respondents

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	1010	1010
Weighted base	1010	1010
Conservative	175 17%	194 19%
Labour	269 27%	230 23%
Liberal Democrat/ Liberal	120 12%	134 13%
Scottish National Party/SNP	9 1%	9 1%
Plaid Cymru	7 1%	8 1%
Green Party	8 1%	7 1%
UK Independence Party (UKIP)	10 1%	12 1%
Other	7 1%	11 1%
Did not vote	312 31%	303 30%
Don't know	16 2%	16 2%
Refused	77 8%	87 9%